

FEDERAL BUILDING (41)

The greatest display of the various departments of the United States Government ever assembled, showing everything from operations of the Department of Justice to the Dead Letter Office.

WATER PALACE (50)

Largest animated diorama ever constructed, telling in detail the story of the West's quest for water.

TRAVEL AND TRANSPORTATION (50)

The Santa Fe railroad system on which operate miniature trains; the story of the Southern Pacific Lines; of air lines and every phase of transportation.

CALIFORNIA STATE BUILDING (35)

The story of government at work for the benefit of its citizenry, building roads, safeguarding health, fighting crime—and county displays.

PALACE OF EDUCATION (28)

Exemplification of the work of schools in the State and Nation from kindergarten to and through the university; the hobbies of children; newspapers from high schools throughout the world.

ELECTRICITY AND INDUSTRIES (37)

The House of Magic where the wonders of electricity are shown; a model post office, behind glass, so that every operation in handling your mail can be seen.

FORD BUILDING (38)

A permanent structure. The most elaborate single exhibit on the grounds. Lecturers guide one through a rotunda containing colorful dioramas.

FORD MUSIC BOWL (36)

Symphonies by the leading orchestras of the Pacific Coast every afternoon and evening; also the electronic organ.

FIRESTONE SINGING FOUNTAINS (27)

These fountains change their colors in rhythmic harmony to the amplified music broadcast over the public address system.

HOUSE OF PACIFIC RELATIONS (29)

Nationals of 34 countries have their headquarters here and show their handicraft.

STANDARD OIL TOWER (39)

Notable display featuring the illusion of a tour, visioning all of the national parks in the west through the mystification of "Illusion."

ROADS OF THE PACIFIC (42)

A mile-long automobile ride over recreations of the roads of the countries bordering the Pacific Ocean.

CIVILIAN CONSERVATION CORPS (1)

Actual camp of 40 CCC youths, transferred here and working at their usual tasks.

CAMP GEORGE H. DERBY (64)

Crack 30th United States Infantry Rifle Company and Band housed under model conditions and living the life of the Army in the field.

FOODS AND BEVERAGES (11-12)

Progressive meals in the form of samples which satisfy the most voracious appetite; motion picture and puppet shows.

PALACE OF BETTER HOUSING (13)

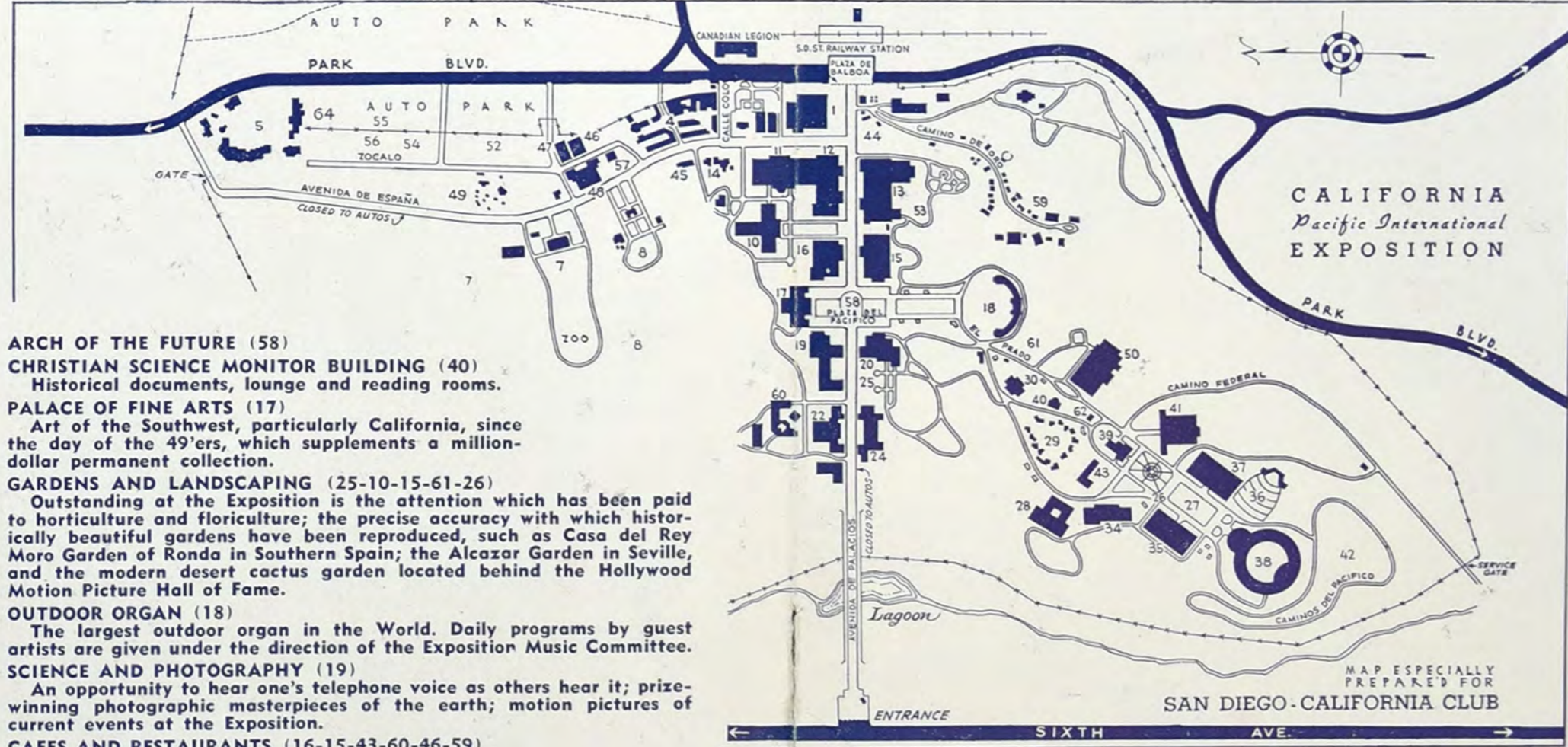
Designed to show the ease of obtaining more comfortable living conditions.

CASA DE TEMPO (14)

A model \$50,000 home, luxuriously and delightfully furnished, which some Exposition visitor will eventually receive.

HOUSE OF CHARM (20)

Style center where is shown everything appealing to femininity.

**ARCH OF THE FUTURE (58)****CHRISTIAN SCIENCE MONITOR BUILDING (40)**

Historical documents, lounge and reading rooms.

PALACE OF FINE ARTS (17)

Art of the Southwest, particularly California, since the day of the 49'ers, which supplements a million-dollar permanent collection.

GARDENS AND LANDSCAPING (25-10-15-61-26)

Outstanding at the Exposition is the attention which has been paid to horticulture and floriculture; the precise accuracy with which historically beautiful gardens have been reproduced, such as Casa del Rey Moro Garden of Ronda in Southern Spain; the Alcazar Garden in Seville, and the modern desert cactus garden located behind the Hollywood Motion Picture Hall of Fame.

OUTDOOR ORGAN (18)

The largest outdoor organ in the World. Daily programs by guest artists are given under the direction of the Exposition Music Committee.

SCIENCE AND PHOTOGRAPHY (19)

An opportunity to hear one's telephone voice as others hear it; prize-winning photographic masterpieces of the earth; motion pictures of current events at the Exposition.

CAFES AND RESTAURANTS (16-15-43-60-46-59)**LATTER DAY SAINTS (Mormons) (62)**

Pictorializing the epochal trek from the east to the Great Salt Lake country with unusual models, statues and bas-reliefs.

SAN DIEGO MUSEUM (24)

Hoffman group of 58 bronze statues representing living races of mankind; Mexican government exhibits; archery collection, anthropology; Wells-Fargo historical exhibit of western transportation.

GOLD GULCH (59)

Re-enactment of the modes and manners of the days of '49 in a faithful and sentimental re-creation of the scenes of those stirring times.

SPANISH VILLAGE (4)

Largest authentic duplication of a foreign environment ever produced outside a native land.

HOLLYWOOD POTTERIES (45)

Ceramics turned and glazed.

PALACE OF NATURAL HISTORY (1)

Specimens of birds, fish, reptiles, insects, mammals and plants, of the present and from pre-historic eras, 397,088 of them.

MODEL TOWN (53)

Adjacent to the Palace of Better Housing is a Village of Miniatures of modern residences with plans and costs to build under the Federal Government's amortization plan.

RADIO BROADCASTING STUDIO (13)

Stars perform like gold fish in a bowl in full view of audiences.

Shell Oil Company maintains information stands and the Associated Oil Company has provided the Public Address System.

OTHER ATTRACTIONS

In addition to the vast display of exhibits, the grandeur and the beautiful setting of Balboa Park, the management conceded that certain other forms of entertainment for which an admission price would have to be charged, were worthy of exhibit as a part of America's Exposition. Outstanding among these are:

HOLLYWOOD HALL OF FAME (34) (25c)

Motion picture "shot" of an excellent cast with outstanding stars in leading roles; puppet show; museum of motion picture "props" and relics of famous actors.

ALPHA, THE ROBOT (19) (25c)

Mechanical man obeys one's slightest wish.

TELEVISION (37) (25c)

Forecasts tomorrow's telephone conversation as talkers and talkees see each other.

OLD GLOBE THEATER (60) (40c)

Repertoire of ten "streamlined" Shakespearean plays.

ZOO (7-8) (25c)

Climatic conditions make it possible to assemble a world's outstanding collection of wild animals, reptiles, birds (2500 of them) living in simulations of their natural environments.

Countless other attractions for which an admission is charged are located on El Zocalo (The Midway), such as: Log Rollers (56), Days of Saladin (54), Ripley's Believe It or Not (52), Zoro Gardens (44), Gay's Lion Farm (46), Crime Doesn't Pay (57), Venetian Glass Blowers (47), Midget Village (48), Indian Village (5), etc.