

SAN DIEGO, CALIFORNIA, THURSDAY MORNING, MAY 16, 1935



Tales & Details by Bill Wright

WE BRANCH OUT INTO STATISTICS

Everybody else is running figures from Washington, mostly ending in 000,000,000, and there's no valid reason why we shouldn't.

WHY PICK ON US?

That checks it squarely up to us, sure as shooting. If we're to produce all the national wealth, receiving 1-1/2,000,000th of the national income and out of it paying all the national bills, we ought to be eligible for a federal loan and would THAT mess up the bookkeeping?

THE TREND, HUMAN BUT UNFORTUNATE

"Practically everyone I know, including myself, has suffered from the 'Exposition complex' landlards are exhibiting, not to newcomers and tourists, but to old, reliable, permanent tenants," writes Ruth C. Graham.

She wonders why we mentioned the hotel rate-whopping and left out the small-house and bungalow cot tenants who are on the same barrel and a barrel cactus, at that.

A friend of hers has lived for three years in a two-room cot at \$20 a month. On June 1, he's been notified, he will start paying \$30 a month. In July his rent will become \$45 "for the duration of the Exposition."

ADDITION OR SUBTRACTION?

One object of this Exposition was to attract new residents to the city of San Diego. If we drive out an equal number of old ones, where's our net profit in the long run?

WHO KNOWS JUST WHAT THE TRAFFIC WILL BEAR?

Another lady writes of a friend who has lived in the same hotel for six years and just had her rent doubled. Friends planning to spend the summer—and perhaps the rest of their lives—here, heard the news and decided they could do neither.

HOW TO BE POPULAR WITH TOURISTS

Adventure flickers like lightning around the head of our lady operator A-1. A few years ago she turned her car over on a busy road in Arkansas.

Some people came along and dug her out of the gravel, where she was lying on her face with her feet sticking out of the car window. She was somewhat punch-drunk from contact with the highway.

Her excavators reported she was spitting out much gravel and cursing profusely. Among her many remarks was the wish, vigorously stated, that the blabby state of Arkansas would flavor its blabby roads with peppermint.

MAYBE IT'S NOT NECESSARY ANY MORE

But perhaps it wouldn't pay California to adopt this little touch of refinement. Speeds have increased so much that people who taste of a pavement these days are heard to complain of its flavor. They may not like it, but they aren't kicking.

STREETS AREN'T REBUILT IN A DAY, OR TEN

All the cleaning up of vacant lots won't be appreciated by this year's visitors, writes Anxious. If these visitors are getting their tongues bitten by bumps in the streets while looking at the clean lots.

Anxious nominates Fifth ave.

Washington st. and the crossing at Ft. Stockton and Hawk as fit candidates for a smoothing process. And there are, of course, others.

Well, Anxious, the new city council has been in office only 10 days. Let's not crowd 'em; they have a thousand messes to clean up, and they'll get 'em as fast as possible or more so.

YOUR CHOICE OF TWO PLANS

There's a big supervisory station on Broadway. Drive into it from the Front st. end and a sign offers to sell you tires under a "Budget Plan." Drive in from Union st. and another sign will sell you the same tires under a "Budget Plan."

Our nautical adviser is finding careful warnings. When he takes out which plan is the easier to balance, he's going to drive in from that end.

PROLONGED GIGGLE FOR LEE ACTON

Lee Acton, who gardens around our place Saturday mornings, got a long giggle last Saturday out of the 5-year-old Bill. Hunting all over, Bill finally asked Lee if he'd seen an "ordinary commoner stick" anywhere around. "Haw-haw!" said Lee. "Noper."

SCIENTIFIC TESTS TO BE FEATURED AT FORD EXHIBIT

Modern industry's tireless search for better materials and closer accuracy of frictional surfaces will be illustrated dramatically in the Ford laboratory exhibit at the Exposition.

The exhibit will be a further development of the laboratory presentation which attracted millions of interested visitors at the Ford building in the Chicago World's fair last year.

All of the devices and methods exhibited will be the same as those used by the Ford Motor Co.'s Rouge plant in Dearborn, Mich. Many of the devices are stamped out in the other end of the automotive industry. Some are exclusive Ford developments.

A brief outline of the tests gives an idea of the lengths to which one manufacturer goes in seeking to eliminate the chance of human error in manufacturing.

A weatherometer tells how long protective coatings, such as enamel, will withstand sun, rain, heat and cold. A sample exposed for a few days in the machine is weathered as much as it would be in several years outdoors.

Valves Heated

Engine valves are heated to show their resistance to far higher temperatures than they encounter in service.

The ductility or "stretchability" of sheet steel is tested to insure that the metal is suitable for forming in die presses into body panels or fenders.

A fadometer quickly tests resistance of fabrics and other materials to concentrated rays of artificial sunlight.

A torsion machine tests, by twisting, finished and unfinished parts, such as drive shafts and axles.

Steel ball bearing are automatically sorted within one 50-millionth inch, and measured for roundness within one 25-millionth—about one-hundredth of the thickness of a human hair. The balls are tested for hardness by being bounced on a steel plate.

A fabric water tester measures the pressure required to force a steel ball into the metal tested and a Rockwell tester (which uses a point instead of a ball) are used to test the hardness of metals.

A fabric wear tester rubs the fabric being tested with another piece of fabric 10,000 strokes every 90 minutes, and has a six-pound weight bearing on a four-inch surface of the sample.

Electrical valve seat insert and piston pin-gaging machine, designed and developed by the radio department of the Henry Ford trade school, insure the accuracy of these important parts.

The brake and drum tester gives braking equipment the equivalent of 20,000 miles of road service in 24 hours.

A machine measures the bursting strength of paper products and similar materials.

A "ball drop test" demonstrates the comparative resistance to breakage of plate glass and Ford safety glass.

A stroboscope, which enables rapidly-moving objects to be visually stopped, is used in a seemingly impossible test. Behavior in motion can be studied, will allow visitors to watch the parts of a cut-away V-8 motor in motion.

An impact testing machine will show the effect of heat treatment in fitting certain parts able to withstand heavy shock loads. Another testing machine pulls metal material or parts with a load up to 60,000 pounds. Still another pulls fabrics and wire until they break.

Speedometers are checked for accuracy on a special machine at 30, 60 and 90 miles an hour.

Rust prevention, which is used on some 700 Ford parts, will be demonstrated by the intermittent submersion in water of treated and untreated steel panels.

ACADEMY PROGRAM IS ANNOUNCED FOR EXPO ON JUNE 11

A colorful dress parade by the entire cadet corps will climax a program of events June 11, San Diego Army and Navy academy day at the Exposition.

According to Col. Thomas A. Davis, president of the military school and junior college at Pacific Beach, the Los Angeles circle of Neighbors of Woodcraft to San Diego June 29 for special celebration by the national fraternal insurance order at the Exposition.

Neighbors of Woodcraft To Come Here for Expo

A special train will bring 1000 members of Los Angeles circle of Neighbors of Woodcraft to San Diego June 29 for special celebration by the national fraternal insurance order at the Exposition.

TWO LEATHER-LUNGED 'WHISPERERS'



"Boy, you're just an underdone to me," says Whitey Woods (left) to "Big-Hat" Fisher, accompanying the remark with appropriate gestures. It is all the result of an argument over who is the world's best carnival barker.

Competition Keen As Expo Barkers Plan Tournament

The midway is in an uproar. All along the big amusement zone, arguments are raging furiously. Flats are shaken under noses. Loud voices ring over the banging of hammers.

It all started when "Big-Hat" Fisher arrived here yesterday. It seems that "Big-Hat" won a cup in Chicago as the world's best carnival barker. He brought the cup with him.

That proved very embarrassing for Whitey Woods, another barker, who has been here for several weeks. Whitey, it seems, has been claiming that he is the world's champion, but he didn't have any cup to prove it. And so the argument began.

To settle the dispute, a tournament has been arranged, and the winner will be the undisputed champ. The contest will be held on after May 29, when the Exposition opens. All of the leather-lunged barkers took out entry blanks yesterday and every midway concession will be represented.

CENTRAL SCHOOL TO EXHIBIT CLAY MODELS AT EXPO

Central school will be represented at the Exposition by an exhibit of clay modeling by Armando Scolari, 12, and Robert Scolari, 11, pupils at Central for three years. Clay modeling of animals has been a hobby of the Scolari boys for years.

Robert and Armando's present project for the Exposition consists of wild animals. There are elephants, zebra, a rhinoceros, a hippopotamus and several monkeys.

The animals will be arranged in a glass case with an appropriate background. The project will be entered this week at the Exposition.

Singer of SERA Seeks Music Stolen From Car

Mrs. Nellie Smith, whose music provides a living for her and her daughter, still is trying to locate a lost brief case that contained more than 100 songs. Mrs. Smith's brief case was in a friend's car. The car was stolen recently, and when it was recovered, the music was missing.

"I sing in SERA groups," said Mrs. Smith, "and since I lost the music it has been very hard for me to get along. I am sure that if the person who has the music knows the hardship this loss has meant to me it would be returned. Anyone who knows the whereabouts of the missing music will be doing a favor by calling The Union."

La Mesa Council Votes Plumbing Ordinance

LA MESA, May 15 (Special)—The city council last night passed a new plumbing and electric ordinance, which provides for an initial license fee of \$100, which may be renewed for \$25; authorized the lighting of the library building every night during the Exposition, and the painting of the city hall.

EXPO EXCERPTS

The Exposition won another enthusiast yesterday when Gov. John W. Troy of Alaska and Mrs. Troy had a preview of the big fair. It is going to be an Exposition that no one can afford to miss," they said.

The tour of the grounds was arranged by C. J. Novotny, Col. Fred Jewell and Maj. Fred J. Smith, heads of a local Democratic well-coming committee.

Wayne L. Van Schaick is the only man who has solved the transportation problem at the Exposition.

The San Diego civic leader and chairman of buildings and grounds, rides a red bicycle around the grounds.

The intimate life story of a film from the time a camera shutter is snapped will form the feature of Agfa Anso Corp. exhibit, according to William W. Drewry Jr., Birmingham, N. Y., and Kenneth W. Olsen, Chicago designer, who arrived yesterday to represent the firm here.

SWANSON DENIES U.S. MANEUVERS AIMED AT JAPAN

WASHINGTON, May 15 (A.P.)—Secretary Swanson, denying that the fleet's Pacific maneuvers were aimed at Japan, said today he had no personal objections to the Japanese fleet holding its maneuvers in the north Pacific provided they did not come closer than 2000 miles to the west coast.

Commenting at a press conference on a statement by Adm. Kanji Kato, former Japanese chief of staff, the navy secretary said he had "repeatedly" given orders that no units of the American fleet cross the 180th meridian.

Swanson said the approaching Japanese war games would send their ships closer to Hawaii than the American vessels will go to Japan.

"We consider Hawaii our territory," he contended, "but we have no protest to make. A fleet is bound to maneuver somewhere."

Kato said yesterday the American maneuvers were "like drawing a sword before a neighbor's house."

Commenting on Kato's assertion that the maneuvers came within 2000 kilometers (1200 miles) or 19 hours' acroplane flight of Japanese territory, Swanson said emphatically the maneuvers were not designed to test the possibility of a plane attack. High naval officials here insisted when the maneuvers were planned that they could not be construed as any gesture toward Japan since the scenes of their operations were far from Japanese shores.

Bullet Puts End To Terror Reign Of Crazy Negro

CARTHAGE, Tex., May 15 (A.P.)—A crazed Negro's reign of terror, which officials said would have done too much reading of Huey Long's share-the-wealth plan, was ended today when a constable shot and killed black Henry Walton.

The Negro beat Hugh Carter, merchant, in the head with a pistol, partially destroyed a merchandise in Carter's store 15 miles from here and threatened citizens until officers arrived.

"Stay on your side of the Sabine river and Huey Long is running this side," he shouted at the officers as they prepared to cross the Sabine river to arrest him.

Sheriff L. M. Hunt tonight said Walton had gone to Carter's store and tried to carry off two sacks of sugar.

San Diego Pastor Gets Congregational Office

LOS ANGELES, May 15 (A.P.)—Resolutions urging freedom of speech and requesting the removal of the R. O. T. C. unit from Pomona college on the ground that no military organization should be allowed at a Christian college were adopted by the Southern California Congregational conference today. Four hundred delegates representing 118 churches attended the meeting.

Approval for a new filling station on Park blvd., just north of Laurel st., was given by the planning commission chairman yesterday after provision for a skeleton fence between the gas pumps and Park blvd. was agreed on.

Chairman Bradley of the commission conferred with city officials and representatives of Walter Casey, who is to run the station and the parking concession at the Exposition. The city building inspector declined to issue the permit for the station until Bradley had affixed his approval.

New Gas Station Near Exposition Approved

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SLAY-SPRAY Death to Moths

Scientifically prepared cedarized product that protects articles against moths... also kills flies, mosquitoes and ants. Efficient and stamless! Pint 85c, quart 1.35, gallon 4.25. Continuous Spray 50c. Injecto, pint 1.10, quart 1.95. Snow white crystals \$1.

Street Floor

TICKETS TO EXPO OFFERED WINNERS IN ESSAY CONTEST

Two season tickets and 12 books to the Exposition will be awarded by The Union-Tribune to winners in the San Diego better housing program high school student essay contest to be held at the Roosevelt Junior High school auditorium on Thursday, May 27 at 7 p. m. Five judges will pass on the essays and the awards will be given on the contest night.

Charles O. Breach and his SERA concert orchestra, heard each Sunday from KGB on the better housing program broadcast, will provide music for the evening.

To the winning boy and girl of this district will be awarded a season ticket to the Exposition. Winners of the contest from the other six high schools in San Diego county will receive ticket books.

The winning essays will be given orally at Roosevelt High school and the successful contestants will be sent to the California State finals. Winners of the state contest will compete in a national contest at Washington, D. C., the winners of which will receive \$1000 prizes and gold medals.

Among the schools to be represented in the local contest are San Diego High, Herbert Hoover High, Point Loma High, La Jolla High and Sweetwater Union High.

Ford Leases Big Storage Warehouse For Local

The Ford Motor Co. yesterday leased for the duration of the Exposition a white brick warehouse at 814 W. E. st. The building, with its 4000 square feet of storage space, will be filled with packing cases, crates and exhibition pieces in storage until needed at the Ford building.

A two-car railroad siding skirts the building and has been leased for the purpose of unloading the balance of the 36 freight car loads of material and equipment which is to come here from Detroit.

State to Display Large Collection Of Indian Relics

California's prized collection of native Indian relics and art specimens which have been gathered and authenticated since discovery of the western empire in the 16th century, regarded as one of the world's finest collections, will be exhibited in the California state building at Exposition.

Frank N. Killam, chief of the bureau of buildings and grounds, who has charge of the archaeological subjects, visited the Exposition this week to arrange exhibit details with State Commissioner Adolph Muehleisen and Orville Goldner, art supervisor.

A special booth is being prepared to house the relics. The booth will contain appropriate designs and environment conceived by Goldner, which will depict the life and history of California Indians as far into antiquity as research has been able to reach.

The relics and specimens cannot be insured, Killam explained, because of their frail condition, and since it would be impossible to replace them, they will be exhibited by trusted employees of the state and kept constantly under the vigilance of special guards.

OFFICIALS STUDY EXPO PROTECTION

Conversations between city and Exposition officials yesterday indicated that a cooperative spirit was being shown by both groups in the matter of arranging fire and police protection for the big show to start May 29.

Mayor Benbough and Councilmen Wansley and Stannard voiced city policy at the meeting, while directors of the Exposition and its public relations committee spoke for the Exposition.

Results of preliminary discussions between the official and Exposition committees are to be laid before the council and the Exposition directors as soon as possible, it was said.

EXPO NO-PARKING AREAS SUGGESTED BY TRAFFIC BODY

New regulations for traffic control on streets bordering the Exposition grounds were approved by the city traffic commission last night and recommended for adoption by the city council. The new control plan, effective during the Exposition, follows:

No parking on the east side of Sixth ave. for 300 feet north and 300 feet south of Laurel st.

No parking on Laurel st. from Sixth ave. to the Exposition entrance.

No parking on Seventh ave. from Laurel to Juniper st. and no parking on the east side of Seventh ave. from Juniper to Date.

No parking on Seventh ave. for 300 feet north of Laurel st. and no parking on the east side of Laurel to Quince sts.

No parking on the south side of Juniper st. from Sixth to Seventh avenues.

No parking on upper Eighth ave. in the park from the fire control station to Seventh ave. and Juniper st.

No parking on Tenth ave. extension in the park.

No parking on Quince st. road in the park east of Seventh ave.

No parking on Park blvd. and Twelfth ave. extension from Upas st. to A st.

No parking on east and west road in the park from Park blvd. to Pershing dr.

No parking on park road connecting Seventh and Eighth avenues.

The traffic commission rejected a request from business interests for a one-hour parking zone covering Laurel st. from Fourth to Sixth avenues, and Fifth ave. from Kalmia to Maple sts. Rejection was based on difficulty of enforcing this type of ordinance. As an alternative, to allow merchants access to their stores, the commission recommended creation of 50-foot loading zones on each side of the street in the four blocks involved.

MARSTON'S Fifth C Street Sixth May Reductions! GROUPS OF BETTER FASHIONS FROM OUR EARLY SPRING LINES PRICED FOR QUICK CLEARANCE Early Spring Wool Costumes Now Priced 17.50 to 44.85 Those distinctive, mostly one-of-a-kind Ensembles consisting of wool, printed, or plain silk frocks topped by wool coats... broken sizes 12 to 42... Eight clearance prices. Startling reductions! Groups of Swagger Suits 14.95 Two- and three-piece Swaggers in tweeds, checks, monotones, and smart novelty weaves... black-white, blue-white, brown mixtures and gold and green shades. Broken sizes 12 to 44. Grand values! 29.75 Untrimmed Dressy Coats Now Priced 14.95 to \$35 Just a fraction of their regular prices! Rich-woolens, in black, navy, brown, and beige shades... all finely tailored in flattering styles... broken sizes 12 to 44... five extremely low clearance prices! Smart Plain or Print Dresses 13.85 Irresistible values! Plain and novelty wool frocks... plain colored silks and rich prints, mostly dark shades... broken sizes 14 to 44. All drastically reduced! Better Fashions—Fourth Floor