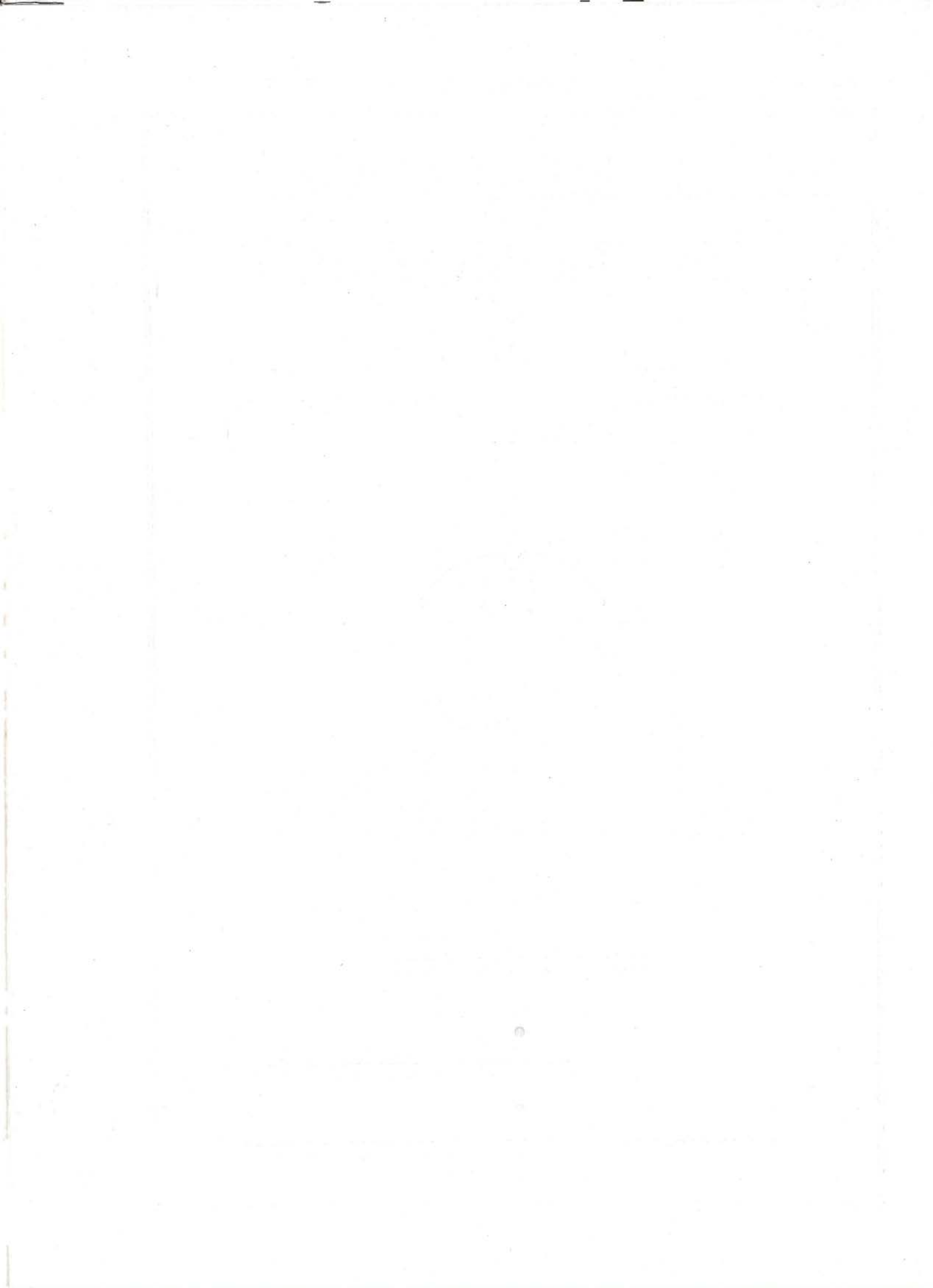




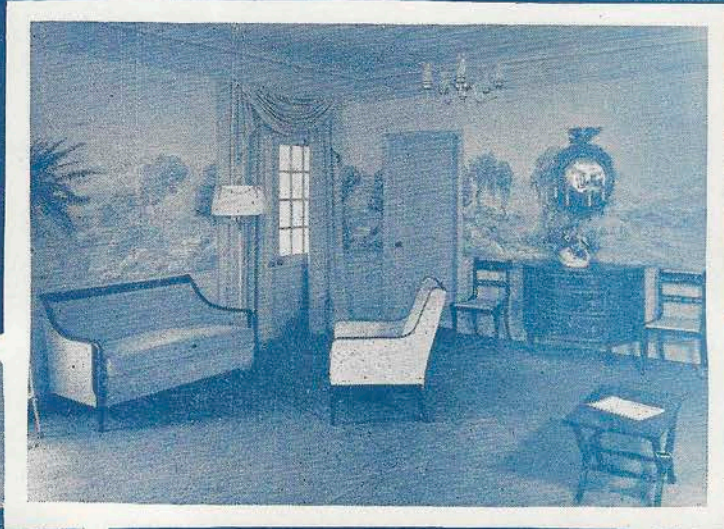
NEGRO DAY - AUG. 24



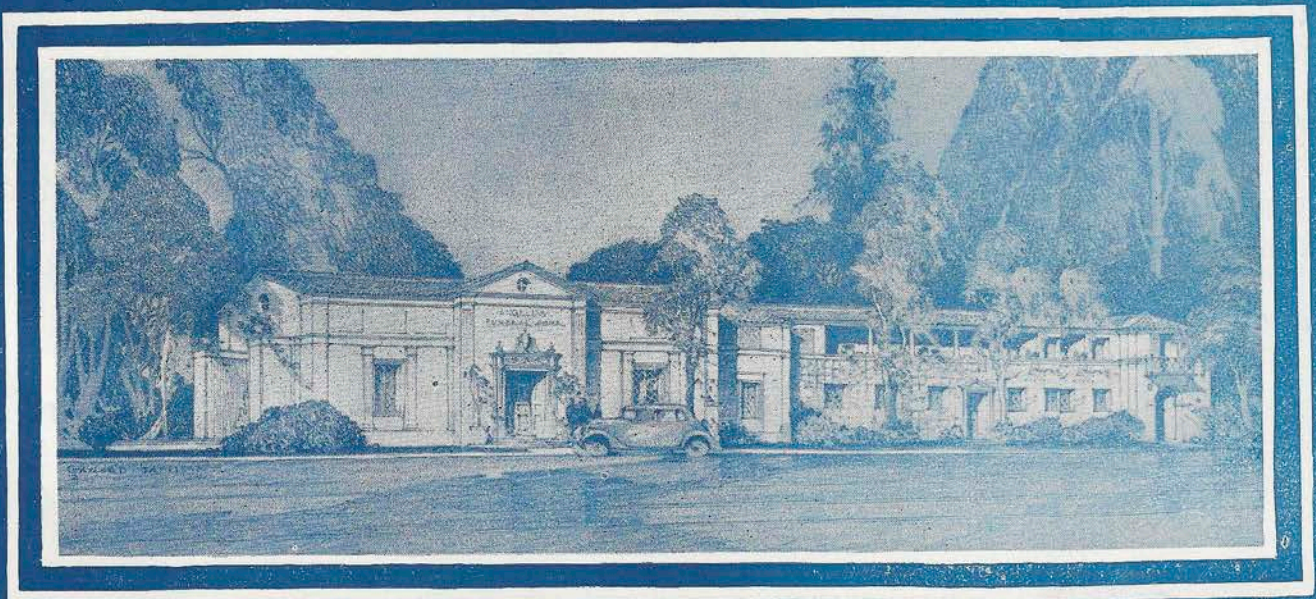




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# *foreword*

BY

MISS MIRIAM MATTHEWS

Senior Librarian, Vernon Branch, Los Angeles



As we celebrate Negro Day at the Pacific International Exposition in San Diego, California, we wish to pay tribute to our Negro forefathers who visited parts of America even before Columbus; took an active part in the exploration of Florida in the company of Ponce de Leon; served with Cabeza de Vaca and Fray Marcos de Niza in the Southwest, with Alarcon and Coronado in New Mexico, and with De Soto on the Mississippi; broke up a Spanish colony in 1526 on the present site of Jamestown; were among the first to cross the continent in 1528 and assist in the discovery of Arizona and New Mexico; distinguished themselves as faithful companions to Balboa on his voyage of discovery to the Pacific Ocean and assisted him in building the first ships made on the Pacific Coast in America.

Just as our Negro forefathers contributed largely to the early exploration and settlement of practically every known part of this country from the Gulf of Mexico to Canada and from the Atlantic to the Pacific, records show that they also played an important part in the beginnings of California which at the time of its admission to the Union in 1850 numbered nearly one thousand Negroes among its population which increased to nearly two thousand five hundred in two years. By 1856 there were fourteen Negro churches established in the state and the citizens of San Francisco alone owned property valued at one hundred and fifty thousand, and savings estimated at three-quarters of a million. The descendants of these intrepid pioneers who were miners, sea-captains, steamship owners, ministers, business men and councilmen, have built on the foundation laid by their fathers, an edifice of which we may indeed be proud. This celebration today is earnestly dedicated to the vision of these early Negro pioneers whose faith, courage and strength of character have carried us thus far on the road of progress and achievement with a hope for a still more glorious future.

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for

## NEGRO ACHIEVEMENT DAY

### California Pacific International Exposition

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# Artists' Page



• **MINNIE M. ALBRITTON:**  
Soprano Soloist.

Graduate New England Conservatory of Music, Boston, Mass. Directed music for the Los Angeles Recreational Department, during the Olympic Games, 1932. Director of the 500 Negro Voices at the Hollywood Bowl, 1930-1931-1932.

• **LOUISE BEAVERS:**  
Noted Screen Actress.

Star of "Imitation of Life"

• **GEORGE GARNER, JR.:**  
Internationally Noted Tenor.

Director of Chorus.

• **LUTHER KING:**  
Popular Young Tenor and Concert Artist.

• **CLARENCE MUSE:**  
Distinguished Actor of Stage, Radio and Screen - Composer.



**MR. GEORGE GARNER, JR.**  
Director of Music, Negro Achievement Day

• **FREITA SHAW:**  
Dramatic Soprano.

Valaire Conservatoire, Paris, France. Choral maestra for "Emperor Jones," first all Negro ensemble singing in Grand Opera with stars from the Metropolitan Opera. Director of Hollywood Bowl production, "Negro Rhythms and Spirituals."

• **WILLIAM GRANT STILL:**  
Composer.

Guggenheim Fellow in Music. "La Guiablesse, a ballet produced by the Chicago Opera Co. "Africa," performed in America and abroad. "Afro-American Symphony" performed in America and abroad.

• **FLORENCE COLE TALBERT:**  
Prima Donna Soprano.

First Negro Artist to appear in Opera in Italy in the role of "Aida."



**MISS MINNIE M. ALBRITTON**  
Co-Director of Music



**MISS FREITA SHAW**  
Co-Director of Music

# P R O G R A M



Friday Night, August 23, 1935  
8:00 P. M.

## National Negro Achievement Day Banquet

SAN DIEGO HOTEL

1. "Lift Every Voice and Sing".....Audience
  2. Invocation.....Rev. W. R. Carter
- DINNER
3. Presentation of Toastmaster.....Mrs. Leslie L. Parker
  4. Toastmaster.....Hon. Frederick M. Roberts
  5. Introductory Remarks.....Mr. D. V. Allen
  6. Vocal Solo.....Miss Minnie M. Albritton
  7. Introductions.....State Representatives
  8. Vocal Solo.....Mr. Clarence Muse
  9. Address.....Dr. Robert C. Weaver  
Advisor on Economic Status of Negro, United States Department of Interior, Washington, D. C.
  10. Vocal Solo.....Miss Freita Shaw  
Accompanist, Miss Dorothea McCullough
  11. Introductions.....Visitors and Guests
  12. Closing Remarks.....To a s t m a s t e r

HOSTESS:  
MRS. LESLIE L. PARKER

ASSISTED BY:  
RECEPTION COMMITTEE

MRS. A. HILL—of Los Angeles PROGRAM COMMITTEE  
Chairman of Program Committee WIVES OF EXECUTIVE OFFICERS

PRESENTATION OF NEGRO ART EXHIBIT, 1:00 TO 2:00 P. M.  
HOUSE OF HOSPITALITY



# P R O G R A M



Saturday Morning, August 24, 1935

11:30 A. M.

## National Negro Achievement Day Exposition Grounds

PRESIDING:

MRS. A. HILL

Chairman of Program Committee

1. Negro National Anthem.....Directed by Miss Minnie M. Albritton
2. Invocation.....Rev. Charles H. Hampton
3. Introduction of General Chairman.....Rev. N. H. Humphreys
4. Address.....Mr. D. V. Allen, General Chairman
5. Music.....Etude Ethiopian Chorus  
Directed by Miss Freita Shaw - - Accompanist, Miss Florence Cadrez
6. Introduction of General Committee.....Mr. D. V. Allen
7. Greetings from Visitors and Delegates.....Three Minutes
8. "My Heart At Thy Sweet Voice"—(Samson and Delilah) . . Mrs. Pearl Lowery Winters
9. "Club Life of Negro Women".....Mrs. Eliza Warner, President Emeritus  
Federated Clubs of California
10. "The Negro Nurses' Contribution to Society.....Mrs. Rosa King  
President Nurses Association
11. Music.....Exposition Negro Festival Chorus  
Conducted by Mr. George Garner
12. "Negro Women In Politics".....Mrs. Ethel Prioleau
13. Music.....Chorus  
Directed by Miss Minnie M. Albritton - - - Accompanist, Miss Muriel Brewer



# P R O G R A M

Saturday Afternoon, August 24, 1935

2:00 - 3:00 P. M.

## National Negro Achievement Day Exposition Grounds

THIS PROGRAM WILL BE BROADCAST

MRS. A. HILL  
Chairman of Program Committee

- Music.....Exposition Negro Festival Chorus  
Conducted by Mr. George Garner
1. Introduction of Program Chairman.....Mr. D. V. Allen
  2. Introduction of Mr. William Grant Still, Guggenheim Fellow In Music.....  
General Chairman
  3. Music.....Etude Ethiopian Chorus  
Directed by Miss Freita Shaw - - - - Accompanist, Miss Florence Cadrez
  4. Introduction of Main Speaker.....
  5. Address.....Mr. Baxter S. Scruggs, Executive Secretary, Y. M. C. A., Los Angeles
  6. "Spring Song of the Robin Woman," Cadman } .....Mrs. Florence Cole Talbert  
"Negro Love Song," Dunbar-Dawson }
  7. Music.....Chorus  
Directed by Miss Minnie Albritton - - - - Accompanist, Miss Muriel Brewer
  8. "Blind Man Standing On the Road and Cried" } .....Mr. Clarence Muse  
"I Go Congo"..... }  
"Didn't My Lord Deliver Daniel".....  
Accompanied by Etude Ethiopian Chorus, directed by Miss Freita Shaw
  9. Vocal Solo.....Mr. Luther King
  10. Sketch from "Imitation of Life".....Miss Louise Beavers  
Supported by Etude Ethiopian Chorus - - - Directed by Miss Freita Shaw

### Afternoon—Program Continued—3:00 - 4:00 P. M.

1. Solo Dance.....Willie Covan's Kiddies
2. Music.....Chorus, Directed by Miss Minnie M. Albritton
3. Instrumental.....Morrow String Trio [ Mary Jane Morrow  
[ Betty Jean Morrow  
[ Lucy Ann Morrow
4. Introduction of Speaker.....Mrs. Leslie L. Parker
5. Address.....Mrs. Charlotta A. Bass, Editor of the California Eagle, Los Angeles
6. Music.....Etude Ethiopian Chorus, Directed by Miss Freita Shaw



# P R O G R A M

Saturday Evening, August 24, 1935

7:30 P. M.—9:00 P. M.

## National Negro Achievement Day Exposition Grounds

1. Exposition Negro Festival Chorus.....Conducted by Mr. George Garner
2. Introduction of Speaker.....Rev. N. H. Humphreys
3. Address .....Dr. Beverly Shaw
4. Vocal Solo.....Mme. Carrie Daniels
5. Music .....Etude Ethiopian Chorus  
Directed by Miss Freita Shaw
6. Remarks .....Mr. D. V. Allen  
General Chairman
7. Vocal Solo.....Mr. Everett Ellery Prince
8. Music .....Chorus  
Directed by Miss Minnie M. Albritton
9. Appreciation Remarks.....Mrs. A. Hill  
Program Chairman
10. Chorus .....Exposition Negro Festival Chorus  
Directed by Mr. George Garner



### YOUR ATTENTION PLEASE!

#### SPECIAL NOTES

**Negro Congress:** The importance of Negro Achievement Day has given rise to the idea that something definitely and constructively should grow out of this event. A Negro Congress has been proposed in this connection. Further announcement as to organization, time, and place of meeting will be announced by the General Chairman, Mr. D. V. Allen.

**Exhibits:** The California Pacific International Exposition, include those by Paul R. Williams, noted architect. African and Afro-American masks by Beulah Woodard.

**Appreciations:** To Paul R. Williams, architect, Los Angeles, for designing cover page of Souvenir Program.



**OFFICIAL REPRESENTATIVES**  
 APPOINTED BY STATE GOVERNORS  
 For  
**National Negro Achievement Day**

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GOVERNOR	STATE	REPRESENTATIVES
BIBB GRAVES	ALABAMA	DR. F. D. PATTERSON, Pres. Tuskegee Normal and Industrial Institute; MRS. J. D. MOTON, Tuskegee; T. M. CAMPBELL, Tuskegee.
BENJAMIN B. MOUER	ARIZONA	REV. CHAS. FAVORS, 1341 E. Wash. St., Phoenix; MRS. F. M. M. HOWARD, 726 W. Grant, Phoenix; MR. Wm. STEED, 1218 E. Jefferson, Phoenix.
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HENRY HORNER	ILLINOIS	Dr. ROBERT H. BEVERLY, 210 1/2 S. 5th St. Springfield; Mr. ELDRIDGE BANCROST PIERCE, Pres. Urban League Bd. of Dir., 3032 S. Wabash Ave., Chicago; Mr. ROBT. S. ABBOTT, Chicago Defender, 3435 Indiana Ave., Chicago; Dr. M. O. BOUSFIELD, (vice Mr. Pierce), 3511 S. Parkway, Chicago.
PAUL V. McNUTT	INDIANA	Mr. F. B. RANSOM, Walker Mfg. Co., Indianapolis; Mr. T. EDWARD GRAVES, 310 1/2 Franklin St., Michigan City; Mrs. LENA RAINEY, Anderson, Indiana.
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TOM BERRY	SOUTH DAKOTA	Rev. M. W. WITHERS, Sioux Falls; Miss HAZEL WARREN, Huron; Mr. LEWIS SMITH, Yanktown.
GEO. C. PEERY	VIRGINIA	Mr. JOHN M. GANDY, Pres. Va. State College for Negroes, Petersburg; Mr. ARTHUR HOWE, Pres. Hampton Inst., Hampton; Mrs. VIRGINIA RANDOLPH, 817 W. Marshall St., Richmond.
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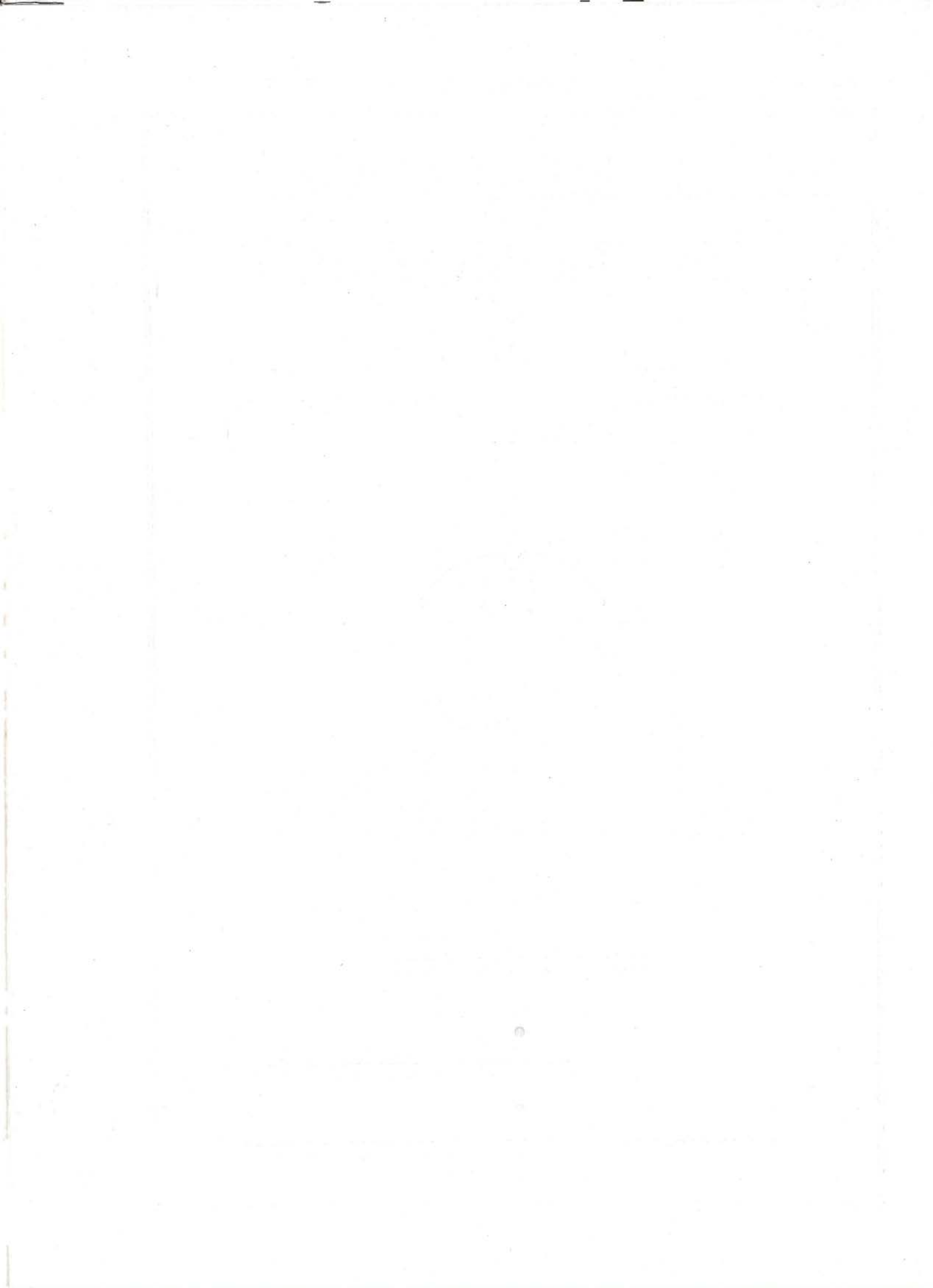
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