

THE AUTOMOBILIST



MAY 1935

20 CENTS

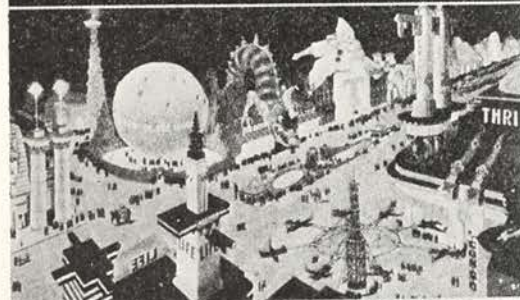
Exposition at San Diego



A VIEW OF PART OF AMERICA'S EXPOSITION—1935



FOOD AND BEVERAGES BUILDING



WORLD'S AMUSEMENTS



SPANISH DANCER

ON A SITE, the discovery of which ante-dates Eastern settlements, the California Pacific International Exposition will open May 25 in Balboa Park, San Diego, California. The closing date is November 11.

San Diego was discovered in 1542 by Juan Cabrillo, a Portuguese Navigator in the service of Spain. Sixty years later, in 1602, Sebastian Viscaino, also flying the flag of Spain, entered the bay and named it San Diego (St. James). In 1846 war between the United States and Mexico began. General Fremont arrived with an American force on July 29th and raised, officially, the first American flag at the spot now marked in Old Town.

Depicting in gigantic proportions the achievements and adventures of mankind, the Exposition takes as its background the 400 years of western empire history which began with the discovery of San Diego by Cabrillo in 1542.

The world offers no more magnificent setting for an international Exposition than world-famous Balboa Park. Centering this 1400 acres of forest and flowers, the Exposition grounds are near the business and hotel centers of San Diego.

For more than a year, the Exposition has been preparing many huge buildings to house the exhibits. In these buildings of Spanish Renaissance architecture, is to be found all the romance, lure and grandeur of the old and new worlds.

From the Exposition plateau, one may see the Pacific; the ships of many lands at rest in the harbor. To the north are the peaks of snow and to the east lie the desert sands. Southward is Mexico.

Quaint structures of foreign lands will supplement the other permanent buildings in the park. From the shadows of Old Spain the visitor will step into the Villages of the World.

Flowers and plants play a major part in the new style of architecture to be featured at the Exposition. Design takes inspiration from the pueblos of the Southwestern Indians, with color from the flowering gardens of Southern California. Exposition architects have carried forward the primitive effect, accomplishing decorations through the novel use of living plants and flowers. The decorative treatment

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of each building embodies the use of concealed planting boxes on the parapet wall in a hanging garden effect.

One of the Exposition structures, described as the finest example of Spanish Renaissance architecture in America, is the Palace of Science with exhibits of inestimable value. The Palace of Travel and Transportation will house transportation exhibits from ox carts to streamlined planes and trains.

In another similar structure is a collection of treasures of art valued at hundreds of thousands of dollars. The Palace of Natural History offers attractively displayed exhibits of plants, fish and animals of the past and present.

The famed zoo, second in the United States in the variety and number of specimens, contains wonders of bird, animal and reptile life, including the only two mountain gorillas in captivity.

Just off the Plaza de Pacifico is the world famous outdoor organ.

In a replica of the Taos Pueblo of New Mexico will be gathered all the various Indian tribes existing in Southwestern United States.

Man's dramatic struggle for knowl-

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edge will be displayed graphically in the Palace of Education. In the Palace of Electricity the enormous changes the utility has brought to civilization will be illustrated.

Foreign nations represented at the Exposition will be quartered in the Court of Pacific Relations.

Fitting into this commercial, industrial and cultural picture, will be the displays of nature. Spreading over the grounds, from the height of the Exposition mesa to the bottom of the canyons, is a thick and interlacing growth, from gaunt, white eucalyptus trees to sturdy pines. Everywhere flowers, the crimson double-poinsettia, the tecoma, the glorious California poppy and others.

In another section of the Park, immediately adjacent to the main entrance, will be the Amusement Zone with all the glamour of an international carnival. From all sections of the world, myriad wonders will be gathered to thrill the spectators.

Deep in a canyon, a reproduction of a California mining camp of the '49s will be in operation. Actual timber used to construct the cabins of the colorful sordoughs of the period will be used in building the graphic exhibit.

Massachusetts Spring Inspection

ATTENTION of Massachusetts motorists is called to the regulations of the Registrar of Motor Vehicles which require that every owner or person in control of a motor vehicle or trailer registered and operated in the Commonwealth shall submit such vehicle for inspection during the months of May and September for the purpose of determining whether it is equipped as required by law. Such inspections must be made by duly authorized inspection stations which are designated by the Registrar.

The regulations further provide that no vehicle shall be operated unless such inspections are made and the certificate of inspection must be carried in the vehicle at all times. Note that the certificate of inspection is not the sticker which is usually placed on the windshield.

Those Boy Scouts---

WHILE we are sorry we placed the automobiles on page three of the April number of *The Automoblist* on the wrong side of the street, we are at the same time much pleased to have a member call our attention to the fact that a group of Boy Scouts quickly noticed this error and called his attention to the fact that an automobile operating on the left side of the street is dangerous driving.

Our member tried to convince these boys that possibly it was a one-way street but they quickly replied by calling his attention to the position of the motor-cycle police officer who was headed in the opposite direction.

We congratulate these Boy Scouts on their alertness, and this incident indicates the possibilities of securing the co-operation of Boy Scouts in a permanent movement in support of public safety.

Police Activities

Proctor, Vermont. A speed trap is being operated on the outskirts of the town on the West Rutland road. It is reported that the officer is parked in a new Chevrolet sedan and is also checking up on headlights.

Augusta, Maine. Local police of this city are enforcing the speed laws within the city limits.

Pennsylvania. State Police are making a drive throughout the State on those who do not stop at "stop" signs. It is reported that everyone who passes a sign is being fined \$15.50.

Palmer, Mass. Local police here are vigorously enforcing the law against driving at a speed greater than is reasonable and proper.

Harvard, Mass. Motor vehicle laws are being vigorously enforced throughout this town.

Worcester, Mass. Motorists are warned not to exceed 20 miles an hour on Highland Street, near Oread Street.

Petersham, Mass. This town is being posted for 20 miles an hour speed limit. Although the town has no authority to erect such signs limiting the speed, it is an indication of what is considered reasonable and proper in that town and motorists exceeding the designated speed will be prosecuted.

Boston, Mass. Police throughout the city are vigorously prosecuting motorists for speeding and for not slowing down at intersections where the view is obstructed. They are particularly active in the Charlestown District and on Columbus and Huntington Avenues, Beacon St., Commonwealth Ave., Dorchester and Mattapan.

Seabrook, N. H. Police here have started their annual campaign against motorists.

Auto Production Increases

AUTOMOBILE production for the first three months of 1935 is 48 per cent ahead of the corresponding period of last year. In the first quarter of 1935 the industry produced 1,108,591 cars and trucks, while last year the production was 749,532. Manufacturers estimate that the total production this year will be 3,500,000 units, the largest number since 1930. The three major companies, General Motors, Ford, and Chrysler, are, as usual, leading the field.