

CALIFORNIA PACIFIC INTERNATIONAL



OFFICIAL GUIDE

PROGRAM AND SOUVENIR PICTURE BOOK

Saturday, June 22, 1935

Gates open 10:00 a. m.
FUN ZONE—GOLD GULCH and
CAFE OF THE WORLD open until
 2:00 a. m.

WELCOME:
 Bell Telephone Employees
 20-30 Club.
 Metropolitan Water District of South-
 ern California.
 County Treasurer's Association of Cali-
 fornia.

12:00-1:30 p.m.
FORD MUSIC BOWL
 Walter Flandorf at the console of the
 Hammond Electronic Organ.

1:00-2:00 p.m.—
HOUSE OF HOSPITALITY
AUDITORIUM
 Rosicrucian Lecture—"A Key to Right
 Living," by Judge Carl A. Davis. Piano
 solo by Mr. Byron Easton.

2:00 - 3:00 P. M.
ORGAN AMPHITHEATRE
 The Department of Music, Harold
 Wm. Roberts, Executive Manager,
 presents
 Burbank Choral Club,
 Charles L. Munro, Director
 1. Come to The Fair.....Martin
 2. Turn Ye to Me.....
 Old Highland Medley

Your advertisement **HERE** will reach
 over 50,000 good prospects every week.

Tell 10,000 people a day about your product or service with an inexpensive ad in this space.

3. Bridal Chorus (Rose Maiden)..... Cowen
4. Farewell to the Forest..... Mendelssohn
5. Give a Man a Horse He Can Ride..... O'Hara
(Male Chorus)
6. Old Folks Medley..... Sheridan
7. Burbank Pep Song..... Long
(Composer at the Piano)
8. Dawn..... Curran
9. Reveries..... Speaks
(Women's Chorus)
10. Bull Pup..... Jeckner
11. Love's Old Sweet Song.....
(A Capella)
12. Sparkling Sunlight..... Ardit

2:00 - 4:00 P. M.

Jose Arias and his Strolling Troubadours.

2:30 - 4:30 P. M.

FORD MUSIC BOWL

The Ford Motor Company presents the opening series of symphony concerts by the Los Angeles Philharmonic Orchestra, Henry Svedrofsky, conductor.

3:30 - 4:30 P. M.

ORGAN AMPHITHEATRE

The Department of Music, Harold Wm. Roberts, Executive Manager, presents

The Exposition Chorus of Los Angeles,
300 Voices,

Alexander Stewart, Director.
J. Malcomson Huddy, Manager.
Irene Robertson, Accompanist.

1. The Heavens Resound..... Beethoven
2. Calm as the Night..... Carl Bohm
3. (a) "Come Let Us to the Bag-pipe Sound," from "The Peasant Cantata"..... Bach
(b) Choral, from "Sleepers Wake"
4. "Massa Dear" (Largo)..... Dvorak
5. "A Merry Life" (Funiculi-Funicula)..... Denza
6. Men of Harlech..... Welsh Air
7. An Irish Love Song
8. (a) "See, the Conquering Hero," from "Judas Maccabaeus"..... Handel
(b) Father in Heaven (Largo)..... Handel
9. (a) Jeanie, with the Light Brown Hair..... Stephen Foster
(b) Old Folks at Home..... Stephen Foster
- 10 "The Home Road"..... John Alden Carpenter

Space available in this Daily Program

4:00 - 5:00 P. M.

HOUSE OF HOSPITALITY AUDITORIUM

"The Lure of the Lands of the Golden Gate," presented by Dr. Frederick Vining Fisher. Magnificent dissolving views in color of San Francisco and the Redwood Empire. Admission free.

4:40 - 5:10 P. M.

ORGAN AMPHITHEATRE

The Department of Music, Harold Wm. Roberts, Executive Manager, presents

Exposition Chorus of San Diego,
500 Voices.

Dr. Earl Rosenberg, Director.
Exposition Band,

Joseph O. DeLuca, Director.

1. (a) Biena Venido (Welcome World), Holmberg-Clark-Morgan.
(b) I Love You, California..... Silverwood
Exposition Chorus, Band and Organ.
Harold Wm. Roberts, conducting.
2. El Capitan..... Sousa
Exposition Band,
Harold Wm. Roberts, conducting.
3. Unfold Ye Portals..... Gounod
Exposition Mixed Chorus,
Dr. Earl Rosenberg, conducting,
Royal A. Brown, organist.

4. U. S. Naval Reserve..... DeLuca
Exposition Band,
Dedicated to Lt. Harold Wm. Roberts, U.S.N.R.

Joseph O. De Luca, conducting.

5. Land of Hope and Glory..... Elgar
Exposition Mixed Chorus,
Dr. Earl Rosenberg, conducting.
6. Our Glorious Emblem March..... DeLuca

Exposition Band,

Joseph O. De Luca, conducting.

7. Recessional..... De Koven
Exposition Mixed Chorus,
Dr. Earl Rosenberg, conducting,
Royal A. Brown, organist.

8. Stars and Stripes Forever..... Sousa
Exposition Band,
Harold Wm. Roberts, conducting,
Royal A. Brown, organist.

9. America, the Beautiful.....
Exposition Chorus and Organ
Dr. Earl Rosenberg, conducting.

10. The Star Spangled Banner..... Key
Exposition Chorus, Band and Organ,
Harold Wm. Roberts, conducting.

5:00 P. M.

PLAZA DEL PACIFICO

"Retreat"—30th Infantry, U. S. Army,
from Exposition Army Camp.

5:00 - 7:00 P. M.

Jose Arias and His Strolling Troubadours.

They can't buy what you have if they don't know you have it—Tell them here!

5:30 - 6:30 P. M.
ORGAN AMPHITHEATRE

The Department of Music, Harold Wm. Roberts, Executive Manager, presents

- Exposition Band,
Joseph O. DeLuca, Director
1. University of Ariona March... DeLuca
 2. Zampa (overture)..... Herold
 3. (Intermezzo) Russe..... Franke
 4. Natoma—Selection Herbert
 5. Espana Waltz..... Waldteufel
 6. Nearer My God to Thee Langey
 7. Pilgrim's Chorus from Tannhauser
..... Wagner

5:30 - 7:00 P. M.
FORD MUSIC BOWL

Walter Flandorf at the Console of the Electronic Organ.

7:00 - 8:00 P. M.
**HOUSE OF HOSPITALITY
AUDITORIUM**

Bell Telephone Employees—Business meeting.

7:00 - 9:00 P. M.

Dolores Luevano and his Strolling Troubadours.

7:00 - 7:45 P. M.

ORGAN AMPHITHEATRE

The Department of Music, Harold Wm. Roberts, Executive Manager, presents

"Music at Dusk"

- Royal A. Brown at the Organ
1. Grand Prelude in D Minor, No. 3 from "Three Preludes and Fugues for the Organ"..... Felix Menlelssohn
 2. Two Japanese Miniatures.
 3. The "Raindrop" Prelude..... Frederic Chopin
 4. Suite, "Sketches From the South-west"..... Lily Strickland
 5. Ultra-Modernistic, "The Angry Demon"..... Joseph W. Clokey

8:00 - 9:00 P. M.

ORGAN AMPHITHEATRE

The Department of Music, Harold Wm. Roberts, Executive Manager, presents

The Exposition Chorus of Los Angeles, Alexander Stewart, Director, J. Malcolmson Huddy, Manager, Irene Robertson, Accompanist. Program scheduled for 3:30 - 4:30 p. m. is repeated in its entirety at the hour indicated above.

8:00 - 10:00 P. M.
FORD MUSIC BOWL

The Ford Motor Company presents Los Angeles Philharmonic Orchestra, Henry Svedrofsky, Conductor.

8:30 - 9:30 P. M.

**HOUSE OF HOSPITALITY
AUDITORIUM**

The Department of Music, Harold Wm. Roberts, Executive Manager, presents

Burbank Choral Club,
Charles L. Munro, Director.

1. Hail, Smiling Morn.....
2. Because D'Hardelot
3. Miller's Wooing Fanning
4. Stars of the Summer Night,
(A Capella)
Trombone Solos—Leonard Green
(a) The Rosary..... Nevin
(b) Sweet Mystery of Life..... Herbert
5. Hong King Romance..... Hadley
6. Burbank Pep Song..... Long
(Composer at the Piano)
7. Daybreak Smith
Trombone Solo—Leonard Green,
Song of the South..... Breil
8. A Little Close Harmony.....
9. Springtime (Blue Danube Waltz)
..... Strauss
10. Good Night, Beloved..... Pinsuti

9:00 - 11:00 P. M.

Dolores Luevano and his Strolling Troubadours.

9:15 - 9:45 P. M.

ORGAN AMPITHEATRE

The Department of Music, Harold Wm. Roberts, Executive Manager, presents

Exposition Chorus of San Diego,
500 Voices.

Dr. Earl Rosenberg, Director.

Exposition Band,

Joseph O. DeLuca, Director.

Program scheduled for 4:40-5:10 p.m. is repeated in its entirety at the hour indicated above.

10:00 - 10:45 P. M.

ORGAN AMPHITHEATRE

The Department of Music, Harold Wm. Roberts, Executive Manager, presents

Exposition Band,

Joseph O. DeLuca, Director.

Program scheduled for 5:30-6:30 p.m. is repeated in its entirety at the hour indicated above.