

OFFICIAL DAILY PROGRAM

California
Pacific



International
Exposition

1936

IN BEAUTIFUL BALBOA PARK, SAN DIEGO, CALIFORNIA

Free Attractions by the Hundreds

World's Largest Outdoor Organ — Plaza del Organo.

World's Largest Lighted Stage — Exposition Grounds.

World's Largest Mural — Palace of Transportation.

Monarch of the Stratosphere—Palace of Transportation.

\$1,000,000 U. S. Treasury Bill—Federal Building.

World's Largest Talking Diorama—Water Palace.

How G-Men Work to Curb Crime—Federal Building.

56 Model Homes on One Acre—Palace of Better Housing.

Erection of World's Largest Bridge—California State Building.

The Christian Science Monitor Building. International Daily Newspaper— at the Palisades.

10,000 Mechanical Fireflies—Alcazar Gardens.

March of Motor Coach Travel—Palace of Transportation.

Four Million Candlepower Aurora—Organ Amphitheater.

Raging Forest Fire in Illusion—California State Building.

Santa Fe Railway in Operation — Palace of Transportation.

Illusion of National Parks — Standard Oil Tower.

Model of World's Largest Telescope—Palace of Education.

California Redwood Exhibit. Interesting items obtained from Redwood Trees. Federal Housing Building.

Miniature City of San Francisco—California State Building.

World's Largest Highway Map—Shell Information Bureau.

Races of Men Through the Ages—Palace of Science.

100-Year-Old Railroad Engine—Palace of Transportation.

\$170,000,000 Water Project Depicted—California State Building.

One of World's Largest X-Rays—Hall of Medical Science.

Child Education of the Future—Palace of Education.

Fish That Carries Babies in Mouth—Palace of Natural History.

So. Pacific's Oldest Locomotive — Palace of Transportation.

The Famous Liberty Bell and Wishing Rug— Palace of International Art.

Where real live people apparently dissolve before your eyes—Standard Oil Tower.

Shortest Telegraph Line—Palace of Better Housing.

Jeweled Replica of Taj Mahal—Palace of International Art.

Singing Towers—Palace of Better Housing.

Transparent Man—Hall of Medical Science.

Recording of Your Own Voice—Palace of Electricity.

Mickey Mouse Sketches by W. Disney—Palace of Fine Arts.

Jewels Worn by King Tut—Palace of Science.

Garden of Mystic Moods—Near Palace of Electricity.

Making of United States Money—Federal Building.

Model City of Los Angeles—California State Building.

Original Horseless Carriages—Palace of Transportation.

Black Widow Spider at Home—Palace of Natural History.

Gallery of World's Greatest Art—Palace of Fine Arts.

Rippling Oriental Water Rug—Avenida de los Palacios.

American Legion War Relics—General Exhibits Building.

(Continued on back page)

Books Social Stationery
Expert Fountain Pen Repairing
STATIONERS
CORPORATION
1040 6th Avenue

OFFICIAL DAILY PROGRAM

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George Hoffmann, Jr., Associate Manager

SATURDAY, APRIL 11, 1936

ADMISSION GATES OPEN
Week Days 10:30 A.M. Saturday and Sunday 10 A.M.
EXHIBIT BUILDINGS OPEN
12:00 Noon to 8:00 p. m. Tuesday, Wednesday and Thursday
11:00 a. m. to 9:00 p. m. Friday, Saturday and Sunday



A. M.

- 10:00- 9:00—CCC "CAMP SAN DIEGO." Open for Inspection.
- 10:00- 8:00—PALACE OF FINE ARTS—Open to public.
- 10:00- 9:00- PALACE OF EDUCATION. Open to the Public.
- 11:00- 9:00—STANDARD OIL NAT'L PARKS TOWER
National Parks Show—Continuous.
- 11:30- 8:30—FEDERAL HOUSING BUILDING
"20 Million Years." Sound Motion Pictures.
At Little Theatre—each hour.
- 11:30 —SPANISH VILLAGE
Children under 16 years of age assemble for EASTER EGG HUNT.
- P. M.
- 12:00- 4:00 —RADIO BROADCAST STUDIO
Private Audition on California's Hour. Radio Talent Tournament.
- 12:00- 5:00—HOUSE OF PACIFIC RELATIONS
15 Bungalows, Housing 33 nations, open to the public.
- 12:00- 8:00—HALL of MEDICAL SCIENCE.
Open to the public.
- OLD GLOBE THEATRE** — Shakespearean Players in
- 1:00- —"A Midsummer Night's Dream."
2:00 — "As You Like It."
3:30 —"The Merry Wives of Windsor."
5:00 — "A Comedy of Errors."
7:30- — "The Taming of the Shrew."
Folk Dancing on the Village Green prior to each performance.
- 1:00- —ATHLETIC FIELD
De Molay Athletic Carnival and Track Meet.
- 1:00- 2:00—CHILDREN'S NURSERY (Near Enchanted Land)
Children's Easter Egg Hunt. For Children up to 6 years of age. Prizes.
- 1:00- 8:00—PALACE OF INTERNATIONAL ART.
Special Lecture on "The Liberty Bell and Wishing Rug." By Thomas H. Kullujan (Each hour.)
- 1:00- 1:20—GENERAL EXHIBITS BUILDING.
Jose Arias and his Exposition Troubadours.
- 1:20- 1:40—PALACE OF ELECTRICITY
Jose Arias and his Exposition Troubadours.
- 1:30- —REAR OF MARCH OF TRANSPORTATION BLDG. "Life Saving Drill Exhibition," with Breeches Buoy, by U. S. Coast Guard.
- 1:40- 2:00—EXPOSITION TROUBADOURS
Jose Arias and his Exposition Troubadours. STROLLING.
- 2:00- —PALACE OF ENTERTAINMENT
Sally Rand - Sensation of the Century, in her dazzling and daring fan and bubble dance.
- 2:00- 2:30—MARCH OF TRANSPORTATION BLDG.
Concert—by Marimba Band.
- 2:00- 2:15—FEDERAL HOUSING BUILDING
Jose Arias and his Exposition Troubadours.
- 2:00- 3:00—ORGAN AMPHITHEATRE
Karlsruhe Band Concert.

(Continued on Page 3)

Cafe Casa del Rey Moro in the House of Hospitality

The Most Beautiful
Restaurant in the Exposition

MODERATE PRICES
QUICK SERVICE
EXCELLENT FOOD

NO COVER
CHARGE

*Dine in the luxurious surroundings
of the famous
"Gardens of the Moorish Kings"*

COCKTAIL AND BAR SERVICE
Plaza del Pacifico (Main Plaza)
Management, JOHN H. GAGE

The Cafe of the World COFFEE SHOP

OPEN ALL DAY

"At the cross roads of the Exposition"
The most CONVENIENT location
with the BEST PRICES!

THIS OFFICIAL DAILY
EXPOSITION PROGRAM

Sponsored and Printed by

George Hoffmann
Typographic Studio

Telephone Main 8618
228 San Diego Trust & Savings Building

OUTSTANDING SHOWS YOU'LL WANT TO SEE

9:30 a.m.—9:30 p.m.—**JAPANESE TEA GARDEN.**
Oriental Dishes—Refreshments served by girls in Native Costume.

TELEVISION AND TELEVISION TELEPHONE—an authentic scientific presentation thoroughly explained and demonstrated. Everyone permitted to use the television telephones. Television Building—Spanish Village.

(Program Continued)

2:30- 2:45—**RADIO STATION.**

Jose Arias and his Exposition Troubadours - on Federal Housing Day radio broadcast.

2:30- 3:30—**HOUSE of HOSPITALITY AUDITORIUM**
Oceanside Program.

2:45- 3:00—**FEDERAL HOUSING ADMINISTRATION MODEL TOWN.** Official Presentation of the Prize Winning Miniature Home.

2:50- 3:10 —**PALACE OF FOODS AND BEVERAGES**
Jose Arias and his Exposition Troubadours.

3:00- —**PALACE OF SCIENCE OF MAN**
(California Building). Walk Talks—Conducted by trained guides of the San Diego Museum.

3:00 — **PARADE**

By Karlsruhe Band. From Organ Amphitheatre to Eckert's Bavaria Beer Gardens - on the Fun Zone.

3:00- 3:30—**MARCH OF TRANSPORTATION BLDG.**
Concert—by Marimba Band.

3:15- 3:45—**SPANISH VILLAGE**
Jose Arias and his Exposition Troubadours

3:15- 4:30—**BAVARIA BEER GARDENS**
Fun Zone - Concert by Karlsruhe Band.

3:30- —**REAR OF MARCH OF TRANSPORTATION BLDG.** "Life Saving Drill Exhibition," with the Breeches Buoy by U. S. Coast Guard.

3:30- 4:30 —**ORGAN AMPHITHEATRE**
Organ Recital. By Royal A. Brown, Official Exposition Organist.

3:45- 4:00—**HOUSE OF HOSPITALITY**
Jose Arias and his Exposition Troubadours.

4:00 —**PALACE OF ENTERTAINMENT**

Sally Rand - Sensation of the Century, in her dazzling and daring fan and bubble dance.

4:00- 4:30—**MARCH OF TRANSPORTATION Bldg.**
Concert—by Marimba Band.

4:00- 5:00—**HOUSE of HOSPITALITY AUDITORIUM**
Illustrated Lecture—"A Century of Progress Exposition"
By Garner Curran.

5:30- 6:00—**MARCH OF TRANSPORTATION Bldg.**
Concert—by Marimba Band.

6:00- 6:20—**PALACE OF INTERNATIONAL ART.**
Jose Arias and his Exposition Troubadours

6:20- 6:40—**FEDERAL HOUSING BUILDING**
Jose Arias and his Exposition Troubadours.

6:40- 7:00—**PALACE OF FOODS AND BEVERAGES**
Jose Arias and his Exposition Troubadours.

7:00 —**PLAZA DEL PACIFICO**

Sally Rand - Sensation of the Century, in her dazzling and daring fan and bubble dance.

7:00- 7:30—**MARCH OF TRANSPORTATION Bldg.**
Concert—by Marimba Band.

7:30 —**PALACE OF FOODS AND BEVERAGES**
"Country Store." Prize Drawing for Food Baskets.

9:00 —**PLAZA DEL PACIFICO**

Sally Rand - Sensation of the Century, in her dazzling and daring fan and bubble dance.

8:30 —**MARCH OF TRANSPORTATION BLDG.**
Concert—by Marimba Band.

9:00- 12:00- **PALACE OF ENTERTAINMENT**
De Molay Dance. —Music by Exposition Orchestra,
Jay Warde Hutton, Director.

Beautiful Cafe of the World

THE BRIGHT SPOT OF THE EXPOSITION

Dinner de Luxe
or a la carte if you choose
No minimum or cover charge

Attention Please!

a FREE ADMISSION ticket to the Exposition will be given to each of our de luxe dinner guest—a delicious dinner and return ticket to the world's most beautiful Exposition—all for \$1.50!

Special!

Our Eastertide Entertainment

From April 11 to 19

GAY, CLEVER NEW FLOOR SHOWS

featuring

★ **MORAN & JOYCE**
Comedy Acrobats

★ **ADELE WALKER**
Prima Donna

★ **FAWN & JORDAN**
Dance Stars

★ **THE PINA TROUPE**
in the most amazing and
amusing performance
you ever witnessed!

NEELY EDWARDS

as master of fun

PAUL TERMINE -- the Lucky Gypsy
with his 14-piece orchestra

COCKTAIL LOUNGE and BAR

OPEN ALL DAY

with Special Entertainment from 4 p.m. until closing time

For TOMORROW

Easter Sunday

"Karlsruhe" Day

Broadway of America Day

Free Attractions

- Continued -

- Million-Year Old Whale—Palace of Natural History.
- Aero Wind Tunnel Testing—Federal Building.
- Hotel of His Royal Nibs—Enchanted Land.
- Only complete collection Bible Gem Stones in world—General Exhibits Bldg.
- Five Thousand Dollar Sistine Madonna Painting—General Exhibits Bldg.
- 400,000 Birds, Fish and Mammals—Palace of Natural History.
- World's Largest Sugar Crystal—Palace of Foods and Beverages.
- Stamp Collectors' Paradise—Federal Building.
- Viking Ship of the Norsemen—Near Palace of Transportation.
- Ford Outdoor Music Bowl—Palisades Section.
- Palace of Lost Yucatan Race—Palace of Science.
- World's First Talking Silhouette—Spanish Village.
- 10,000 Mechanical Fireflies—Alcazar Gardens.
- World-Famed Tropical Garden—Botanical Building.
- Floor of the Pacific Ocean—Palace of Natural History.
- Rainbow Fountain—Plaza de America.
- Galloping Sea Horses—Palace of Natural History.
- Driving Hazards Demonstrated—Palace of Medical Science.
- Early American Whaling Ship—Palace of Transportation.
- \$100,000 Gallery of American Art—Palace of Fine Arts.
- Visual Tour of Union Pacific—Palace of Transportation.
- March of Motor Coach Travel—Palace of Transportation.
- Shoe Home of the "Old Lady"—Enchanted Land
- Lights That Travel 125 Miles—Tower of Jewels.
- 20 Million Years of Progress—Palace of Better Housing.
- How Radios Are Manufactured—Palace of Electricity.
- The Lindbergh Glider—Palace of Transportation.
- Aeronautics of the Future—Palace of Transportation.
- Hatching of Quail by Electricity—Palace of Electricity.
- World's Shortest Telegraph Line — Palace of Better Housing.

INFORMATION

BEACON BOOK SHOP
General Exhibits Building

JOHN SIRIGO
Official Photographer
Telephone Main 2603

LOW'S TIE SHOP
Men's Accessories
1168 Fifth Avenue

SALLY RAND daily A FREE Attraction



FREE OFFICIAL DAILY PROGRAMS

New All-Star Show For Cafe of the World; Termine Scores Again

A galaxy of singing, dancing and acrobatic stars have been obtained for the Cafe of the World during Easter week, the new program commencing tonight and continuing until next Sunday.

Featured on the Cafe of the World's gay and sprightly fun menu during this period will be Moran & Joyce, comedy acrobats; Miss Adele Walker, songstress of the radio, stage and moving picture hits; Fawn & Jordan, dancers, and the sensational Pima troupe in the liveliest and most astonishing performance seen at the Exposition this year. The popular Neely Edwards will be master of fun.

Paul Termine, the Lucky Gypsy, and his 14-piece orchestra, who have been winning new laurels on their Pacific Coast broadcasts from the Exposition, will be heard in Termine's special orchestration of hit-tunes of the day.

Two of Termine's ace musicians, Clarence Langlois, violin, and Jamie Erickson, accordion, are making a hit with their special appearance in the cocktail lounge and bar-room. These two can play virtually any request number and are favorites with all Cafe of the World visitors. Miss Jade Wynne is doing a fine bit of singing to their accompaniment, forming a dandy trio for fun, songs and dancing until the wee sma' hours.

BANKS IN SAN DIEGO

San Diego Trust and Savings Bank,
Sixth Ave. and Broadway.

Security Trust & Savings Bank,
Fifth Ave. and E St.

First National Trust & Savings Bank,
Fifth Ave. and Broadway.

Bank of America, Seventh Ave. and Broadway,
and office on Exposition Grounds.

U. S. National Bank, 202 Broadway.

AT ALL
Ticket Stub
Boxes
Casa del Rey Moro
entrance
all Refreshment and
Souvenir Stands
Large Shell
Information Booth