

OFFICIAL DAILY PROGRAM

California Pacific International Exposition 1936

IN BEAUTIFUL BALBOA PARK, SAN DIEGO, CALIFORNIA



Glorious by Day--Glamorous by Night

Spanish Patio

Waffle Shop

(Sponsored by)

GLOBE "A-1" FLOUR MILLS
BEN HUR COFFEE and
CUDAHY PACKNG CO.

In Palace of Foods and Beverages

World's First Talking Silhouette—Spanish Village.
Hotel of His Royal Nibs—Enchanted Land.
100-Year-Old Railroad Engine—March of Transportation.
How G-Men Work to Curb Crime—Federal Building.
So. Pacific's Oldest Locomotive—March of Transportation.
Illusion of National Parks—Standard Oil Tower.
56 Model Homes on One Acre—Federal Housing Building.
Viking Ship of the Norsemen—Near March of Transportation.
Aeronautics of the Future—March of Transportation.
Rainbow Fountain—Plaza de America.
20 Million Years of Progress—Federal Housing Building.
A Plant That Eats Raw Meat—San Diego County Exhibit, Calif. State Building.
\$170,000,000 Water Project Depicted—California State Building.
World's Largest Outdoor Organ—Plaza del Organo.
Model City of Los Angeles—California State Building.
World's Largest Lighted Stage—Exposition Grounds.
\$1,000,000 U. S. Treasury Bill—Federal Building.
Miniature City of San Francisco—California State Building.
Jewels Worn by King Tut—Science of Man



Outstanding Exhibits For Today

The Christian Science Monitor Building. International Daily Newspaper—at the Palisades.

California Redwood Exhibit. Interesting items obtained from Redwood Trees. Federal Housing Building.

Pacific Pottery Exhibit. Potter's Wheel in Action. Federal Housing Bldg.

World's Largest Mural—March of Transportation.

Hatching of Quail by Electricity—Palace of Electricity.

March of Motor Coach Travel—March of Transportation.

The Lindbergh Glider—March of Transportation.

Stamp Collectors' Paradise—Federal Bldg.

Mickey Mouse Sketches by W. Disney—Palace of Fine Arts.

Insert—Then Press

Juistractor

Does the Rest.

PALACE OF FOODS & BEVERAGES.

Jeweled Replica of Taj Mahal—Palace of International Art.

Santa Fe Railway in Operation—March of Transportation.

March of Motor Coach Travel—March of Transportation.

Races of Men Through the Ages—Science of Man.

Arden Farms

Serving All Protected Milk Products
and

Toasted Cheese Sandwiches . . . 10c

Toasted Deviled Egg 10c

Salad 20c

in PALACE OF FOODS & BEVERAGES

Fish That Carries Babies in Mouth—Natural History Museum.

10,000 Mechanical Fireflies—Alcazar Gardens.

Rippling Oriental Water Rug—Avenida de los Palacios.

Only complete collection Bible Gem Stones in world—General Exhibits Building.

World's Largest Treatment X-ray—Hall of Medical Science.

10,000 Mechanical Fireflies—Alcazar Gardens.

World-Famed Tropical Garden—Botanical Building.

Representatives of 33 Foreign Nations at House of Pacific Relations.

Raging Forest Fire in Illusion—California State Building.

Galloping Sea Horses—Natural History Museum.

How Radios Are Manufactured—Palace of Electricity.

Five Thousand Dollar Sistine Madonna Painting—General Exhibits Building.

Visit

Rube Allen's

. Barnyard Cafe .

North End Food & Beverage Bldg.

Eat the Best Vittles at the
Quaintest Place in the Fair

Complete Meals

35c and up

Also A La Carte

Featuring Libby's Pure Fruit Juices

Monarch of the Stratosphere—March of Transportation.

Recording of Your Own Voice—Palace of Electricity.

Visual Tour of Union Pacific—March of Transportation.

Early American Whaling Ship—March of Transportation.

Aero Wind Tunnel Testing—Federal Building.

Making of United States Money—Federal Building.

World's Largest Talking Diorama—Water Palace.

\$100,000 Gallery of American Art—Palace of Fine Arts.

Books Social Stationery

Expert Fountain Pen Repairing

STATIONERS

CORPORATION

1040 6th Avenue

Saturday, June 13, 1936 -- 88 Days More

Published Daily by GEORGE HOFFMANN TYPOGRAPHIC STUDIO 228-232 San Diego Trust and Savings Building, San Diego
George Hoffmann, Jr., Associate Manager

All Exhibit Buildings Open
10:00 a. m. to 10:00 p. m.

MUSICAL WEDDING NIGHT
NATIONAL AMERICAN WATERWORKS ASSN. DAY
GLENDALE DAY **KIDS' DAY**
NATIONAL SOJOURNERS DAY
OLSEN & JOHNSON (Return Engagement)
DEPARTMENT OF WATER AND POWER DAY

A. M.

10:00-5:00—**HOUSE OF PACIFIC RELATIONS**
15 Bungalows, Housing 33 nations, open to the public.
10:00-10:00—**F. H. A. MODEL TOWN.**
"Modernization Magic."
10:00- 10:00—**WATER PALACE**
Illuminated Lecture on Giant Relief Map of the three great water projects of Southern California. Continuous.
10:00-10:00—**STANDARD OIL NAT'L PARKS TOWER**
Illuvision Show—Continuous.
11:00- 8:00—**REAR OF MARCH OF TRANSPORTATION BLDG.**—"Roads of the Pacific." Free rides in new Fords.

P. M.

12:00- 9:00—**PALACE OF INTERNATIONAL ART.**
Special Lecture on "The Liberty Bell and Wishing Rug." By Thomas H. Kullujan (Each hour.)
12:30- 2:30—**MEXICAN MARIMBA BAND CONCERT**
Granada Cafe Patio in Spanish Village.
FEDERAL HOUSING BUILDING
At Little Theatre—each hour. Sound Motion Pictures.
"The Soap Box Derby" "20 Million Years." "The Devil's Playground" at 12:30, 2:00-, 3:30, 5:00 and 7:00-

1:00- 2:00—**ORGAN AMPHITHEATRE**
Organ Recital. By Royal A. Brown.

1:30 —**ATHLETIC FIELD**
Kids' Day Events. Indoor Baseball Throwing Contest. Prizes.
2:00 & 3:00—**REAR OF MARCH OF TRANSPORTATION BLDG.** "Life Saving Drill Exhibition," with Breeches Buoy, by U. S. Coast Guard.

2:00- 2:30—**FEDERAL HOUSING BUILDING**
"Singing Towers."

2:00 —**PALACE OF ELECTRICITY**
Electrical Phenomena - "Visions Into the Realm of the Unknown". Demonstration by Kenneth Strickfaden, "Electrical Wizard".

2:30 —**CCC "CAMP SAN DIEGO."**
Forest Fire Fighting Demonstration.

2:45- & 6:45—**CHRISTIAN SCIENCE MONITOR BLDG.**
"The Monitor Views the News."

3:00 —**PALACE OF SCIENCE OF MAN**
"Walk Talks"—Conducted by well-informed Guides.

4:00- 5:15—**FORD MUSIC BOWL**
Return Engagement, by Populer demand of
Olsen & Johnson (in Person) - And their 50 Crazy People in the Broadway Success "Anything Happens"

4:00- 5:00—**PALACE OF ENTERTAINMENT**
Glendale Day Program. Featuring Glendale Children's Symphony Orchestra, under the direction of Marjorie Cosby.

5:00 —**PALACE OF ELECTRICITY**
Electrical Phenomena - By Kenneth Strickfaden, "Electrical Wizard".

5:00 —**PLAZA DEL PACIFICO.**
Retreat Ceremony—by 30th U. S. Infantry.

5:30- 7:30—**MEXICAN MARIMBA BAND CONCERT**
Granada Cafe Patio in Spanish Village.

(Continued on Page 3)

Pitts The Trunk Man luggage for every need
... also repairing. 1249 Fifth Avenue.
Between A and B Streets. Phone Franklin 3470.

Cafe Casa del Rey Moro in the House of Hospitality

The Most Beautiful
Restaurant in the Exposition

MODERATE PRICES
QUICK SERVICE
EXCELLENT FOOD

NO COVER
CHARGE

*Dine in the luxurious surroundings
of the famous*

"Gardens of the Moorish Kings"

COCKTAIL AND BAR SERVICE
Plaza del Pacifico (Main Plaza)
Management, JOHN H. GAGE

Complete Meals Served All Day
The Cafe of the World
**COFFEE
SHOP**

"At the cross roads of the Exposition"
The most **CONVENIENT** location
with the **BEST PRICES!**

The \$150,000.00 Reproduction in Life Size
Sculpture of Da Vinci's

"LAST SUPPER"

- Not a Painting -

GENERAL EXHIBITS BLDG. (Next to Ford Bowl)

INSTANT FOOT RELIEF 10c
On Midway and General Exhibits Bldg.



Spanish Kitchen

South end of Foods and Beverages Building
The Finest Mexican and Spanish
Meals in California

PLATE LUNCHES 25c and 35c

(Program Continued)

6:00- 7:00—HOUSE of HOSPITALITY AUDITORIUM
National Sojourners Day Program.

7:00 —PALACE OF ELECTRICITY

Electrical Phenomena - by Kenneth Strickfaden.
"Electrical Wizard"

7:30- 8:15—HOUSE of HOSPITALITY AUDITORIUM
Free Sound Motion Picture: "The Story of the U. S. Coast Guard".

7:30- 8:45—FORD MUSIC BOWL

Olsen & Johnson (In Person) And their 40
Crazy People in the Broadway Success "Anything Happens".

8:30 —ATHLETIC FIELD

North End of Fun Zone. Midget Auto Races.

9:00 —PALACE OF ELECTRICITY

Electrical Phenomena - By Kenneth Strickfaden,
"Electrical Wizard".

9:00- 9:30—ORGAN AMPHITHEATRE

Musical Wedding. Bride: Arlene Draper of Provo, Utah.
Groom: Morey W. Eggleston of San Diego.

9:45 - 11:00—CAFE OF THE WORLD

Olsen & Johnson Show In "Anything Happens".

● Midget Auto Races

TONIGHT at 8:30

Athletic Field - North End of Midway

Have Your Palm Read
IN THE SPANISH VILLAGE

INTERNATIONAL DRUG STORE

CORNER PLAZA DEL PACIFICO
Palace of International Art

Breakfast Luncheon Dinner

●
PLATE LUNCH - 35c

CANDIES ♦ CIGARS ♦ CIGARETTES

DRUGS ♦ PRESCRIPTIONS

SUNDRIES ♦ TOILET ARTICLES

●
Open All Day

GRAND OPENING
MAIN DINING ROOM

Cafe of the World

Dinner
\$1.00

(No Cover Charge)

PHILIP LOPEZ
DANCE BAND

Six p. m. until closing

OLSEN and JOHNSON
and Company of 50
IN A SPECIAL FLOOR SHOW
Nine-forty-five each evening

●
- COMING -

Special Dance Revue from New York
Engaged for Entire Season

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COCKTAIL LOUNGE and BAR

Visit -

RAMONA'S MARRIAGE PLACE

The Most Beautiful and Romantic Spot in California

OLD TOWN SAN DIEGO

WHERE CALIFORNIA BEGAN

Open Daily 8:30 a. m. to 6 p. m.

Take Bus "A" from 3rd and Broadway

● IT MAY BE YOU!

Your picture may be snapped today and if so you will be handed a card. The official Photographer will print, develop and mail this picture to you if you will leave the card at the booth under archway at the Cafe of the World. These pictures are taken on fine grain motion picture film, printed on double weight paper and make a lifetime souvenir, and they are natural because they are unposed.

OUTSTANDING SHOWS YOU'LL WANT TO SEE

9:30 a.m.-10:00 p.m.—JAPANESE TEA GARDEN.
Oriental Dishes—Refreshments served by girls in Native Costume.

TELEVISION AND TELEVISION TELEPHONE—
an authentic scientific presentation thoroughly explained and demonstrated. Everyone permitted to use the television telephones. Television Building—Spanish Village.

Open All Day—ECKERTS BAVARIA BEER GARDEN
Featuring Esther Merkel, Bavarian Nightingale and Bavarian Orchestra. On the Midway.

Old Globe Theatre

1:00 "Falstaff" 2:00—"Two Gentlemen of Verona"
3:30 & 8:00 "The Tempest" 5:00 "King Henry the Eighth"

America's First Musical Wedding Here at Exposition Tonight

Mrs. E. A. Draper, of Provo, Utah, arrived yesterday, and went directly to her daughter, Arlene, who will be married Saturday night at America's first musical wedding, and said:

"I don't blame you for falling in love in such a setting. It is romance brought to life.

Arlene is to be married to Morey Eggleston, of Los Angeles, by the Rev. Roy Campbell, in the Organ Amphitheatre on Saturday night at 9 o'clock.

300 Exposition singers will chant the wedding march. The stage will be banked with flowers when the bride and groom march down the aisle with the best man and six bridesmaids.

Miss Draper's sister, Ila, will act as maid of honor.

Mrs. Draper came from Utah as a guest of the Exposition. Her daughter and the groom met on the Exposition grounds, and asked the privilege of being married there. This was granted and plans for the musical wedding made. It will be one of the largest outdoor weddings in the history of the Pacific Coast.

Driving Hazards Demonstrated—Palace of Medical Science.

Redwood Apartment Hotel

Just for Exposition Visitors
SIX BLOCKS NORTH OF WEST GATE
2 guests \$2.50
3 guests \$3.25
4 guests \$4.00

Private Bath FREE Auto Park
5th Avenue and Redwood

The bridal party outfits were furnished by Walker's, 5th and Broadway, the grooms outfit by Brooks Clothing Company, 416 Broadway, the wedding rings by J. Jessop & Sons, 1041 5th Avenue.

INFORMATION

EXPOSITION BARBER SHOP
Spanish Village

LOW'S TIE SHOP

1168 Fifth Avenue
Men's Accessories

A Souvenir cane or doll if I fail to guess your weight within 3 lbs. "Guess Your Weight Scales" on Midway next to Ferris Wheel and opposite Organ Amphitheatre.

Palisades Cafe

Surprise Entertainment by
Hollywood Stars. Featuring

Ben and Rita

Where the BEST Meals Are Served
European and American Cuisine

Beautiful Patio

Good Home-Cooked Meals
at REASONABLE PRICES

Ask **BERNARVEY**

The Handwriting Expert to
Analyze Your Handwriting

HAVE A SKETCH
Of the Party at Your Table
By **GENE**

INTERESTING EXHIBIT

Don't fail to stop at the **Kerr Glass Mfg. Corp.** canning booth in Palace of Foods and Beverages Bldg. Learn how to do home canning successfully, by any method. See the wonderful display of hundreds of jars of home canning.

5c WIN A HAM 5c

At the
Ham and Bacon Stand
On the Midway
Cudahy's Products Exclusively

See the first Christian Science Monitor printed in 1908. Christian Science Building on the Palisades.
Singing Towers—Federal Housing Bldg.
Indian Museum—Spanish Village.
Navajo Silversmith at work. Marie Pottery, Navajo Blankets. Guaranteed genuine Indian Hand-Made products.

Visit the **LITTLE THEATRE**

FEDERAL HOUSING BUILDING
Relax in comfortable chairs and see . . .

"20 Million Years"

A Sound Motion Picture of
one of the nations greatest
industries.

NO ADMISSION CHARGE

ALLIED FOOD STORES

Exhibit

famous **"DINERO"** game

Entertaining ▼ Educational
In the Foods and Beverages Bldg.

Exposition

Children's Nursery

Three minutes from main gate—
Next to Zoo entrance.

Rates by hour, week or monthly.

Abundant sunshine, large playground
Fresh milk and orange juice.

PHONE: MAIN 7779.

Have you tried

JOE SELTZER Cachelberry Fizz?

at the Cafe of the World

Palace of Electricity Attractions - ALL FREE

SEE the world's largest and smallest electric lights.
Drink from the Electric Eye controlled Fountain.
Rest in the Exposition's most beautiful Lounge Rooms.
Write letters to your friends; stationery furnished free.
Find out how Radios are manufactured.
Visit a genuine Recording studio; see records made.
Don't miss the Thomas A. Edison inventions exhibit.
Ask to see the unusual Mercury Vapor lamps in action.

Get the latest information about Air Conditioning.
Enjoy the Magic Electric Garden, the finest ever displayed.
Watch the startling demonstration of the new Garbage Disposal Unit.
Inspect the last word in All-electric Kitchens.
Compare the Old and the New in home appliances.
See how electricity is put to work on the farm.
Learn the story of saving eye strain and promoting safety.

See these interesting exhibits and many others
PALACE OF ELECTRICITY