

OFFICIAL DAILY PROGRAM

California Pacific International Exposition 1936

IN BEAUTIFUL BALBOA PARK, SAN DIEGO, CALIFORNIA

Have you dined with a QUEEN? . . . QUEEN ELIZABETH
 Dines Daily 6 p. m. at **FALSTAFF TAVERN** LUNCHEON and TEAS from Noon 'til 5 p. m.

Specializing in English Cookery
 Best Food on the Coast

BACK OF THE CALIFORNIA TOWER

Illusion of National Parks—Standard Oil Tower.
 56 Model Homes on One Acre—Federal Housing Building.

See The Eighth Wonder of the World . . .

Boulder Dam Exhibit

FREE 6 MINUTE TOUR

Located between Main Entrance & Midway

Palace of Lost Yucatan Race—Science of Man.
 Viking Ship of the Norsemen—Near March of Transportation.
 Aeronautics of the Future—March of Transportation.
 Hotel of His Royal Nibs—Enchanted Land.

Insert—Then Press
Juistrator
 Does the Rest.

PALACE OF FOODS & BEVERAGES

Erection of World's Largest Bridge—California State Building.
 Gallery of World's Greatest Art—Palace of Fine Arts.
 10,000 Mechanical Fireflies—Alcazar Gardens.
 Shoe Home of the "Old Lady"—Enchanted Land.
 Garden of Mystic Moods—Near Palace of Electricity.
 Ford Outdoor Music Bowl—Palisades Sec.
 World's Largest Outdoor Organ—Plaza del Organ.
 The Christian Science Monitor Building, International Daily Newspaper—at the Palisades.
 W. C. T. U. Exhibit, Alcohol Education—General Exhibits Building.
 World's Largest Lighted Stage—Exposition Grounds.
 The House of Marvelaire—Cooled Air for Homes, F. H. A. Building.
 Jewels Worn by King Tut—Science of Man.



World's Largest Mural—March of Transportation.
 American Legion War Relics—General Exhibits Building.

Buy Now!

Denver Mint

1936 Commemorative \$1.50
 Coins at . . . \$1.50 EA.

A LIMITED NUMBER

1935 San Francisco Mint Coins at \$2.00 each, While They Last!

The coins were designed by Robert Aitken, 227 West 13th Street, New York City, and were minted in San Francisco, California in 1935 and Denver, Colorado for 1936.

►► Coins are sold on the grounds and also by mail. Mail orders for coins should be accompanied by postal money order, or cashier's check or certified check payable to

EMIL KLICKA, Treasurer
 California Pacific
 International Exposition
 San Diego, California

Outstanding Exhibits

Pacific Pottery Exhibit, Potter's Wheel in Action, Federal Housing Building.
 See the Eighth Wonder of the World—Boulder Dam, Free Tour.

Indian Museum—Spanish Village.
 Navajo Silversmith at work, Marie Pottery, Navajo Blankets, Guaranteed genuine Indian Hand-Made products.

X-ray Robot—Hall of Medical Science.
 The House of Marvelaire—Air Conditioning of Homes, F. H. A. Building.

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2 lbs. 35c

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Fresh Dates ▲ Date Bars
 Dates in Old Brandy

In Palace of Foods and Beverages

Arden Farms

Serving All Protected Milk Products and

Toasted Cheese Sandwich	10c
Toasted Deviled Egg Sandwich	10c
Pineapple and Cottage Cheese Salad	20c
Malted Milk	15c
Milk Shakes	15c
Buttermilk	5c

in PALACE OF FOODS & BEVERAGES

Representatives of 33 Foreign Nations at House of Pacific Relations.
 Raging Forest Fire in Illusion—California State Building.
 Galloping Sea Horses—Natural History Museum.

Visit Rube Allen's

Barnyard Cafe

North End Food & Beverage Bldg.

Serving Swift's and Libby's
 Finest Foods at Moderate

Meals from 35c up

Eat the Best Vittles at the
 Quaintest Place in the Fair

Featuring Libby's Pure Fruit Juices

Model of World's Largest Telescope—Palace of Education.

Five Thousand Duller Sistine Madonna Painting—General Exhibits Building.
 100-Year-Old Railroad Engine—March of Transportation.

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by Bus Sightseeing with lecture making a complete tour of the grounds . . . 35c
 Transportation . . . 10c

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 \$100,000 Gallery of American Art—Palace of Fine Arts

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Saturday, July 25, 1936 - 46 Days More

Published Daily by GEORGE HOFFMANN TYPOGRAPHIC STUDIO 228-232 San Diego Trust and Savings Building, San Diego
George Hoffmann, Jr., Associate Manager

ARIZONA DAY
REAL ESTATE ASSOCIATION DAY
CACTUS & SUCCULENT SOCIETY DAY
MEXICAN TIPICA POLICE ORCHESTRA
SAN DIEGO SYMPHONY ORCHESTRA
CORONADO NATIONAL HORSE SHOW

COOPERATIVES DAY

A. M.
10:00-5:00—HOUSE OF PACIFIC RELATIONS
15 Bungalows, Housing 33 nations, open to the public.
10:00-10:00—STANDARD OIL NAT'L PARKS TOWER
Illumination Show—Continuous.
10:00-10:00—F. H. A. MODEL TOWN.
"Modernization Magic."
10:00-10:00—WATER PALACE
Illuminated Lecture on Giant Relief Map of the three
great water projects of Southern California. Continuous.
10:00-10:00—CCC "CAMP SAN DIEGO."
(Near Water Palace.) Open for Public Inspection.
10:30-8:00—FEDERAL HOUSING BUILDING
making of Pottery on Potter's Wheel—Pacific Pottery Ex-
hibit.
10:00-10:00—PALACE OF FOODS AND BEVERAGES
Copper Artcraft Exhibit from Tucson, Arizona.
10:00-10:00—GENERAL EXHIBITS BUILDING.
Exhibit of Archaeological Artifacts from Globe, Arizona.
10:00-10:00—PALACE OF ENTERTAINMENT
Display of Cooperative-made products by California Coopera-
tive Assn.

11:00 —PALACE OF ENTERTAINMENT
Orange County Band. In connection with Cooperatives Day.
P. M.
12:00-8:00—REAR OF MARCH OF TRANSPORTA-
TION BLDG.—"Roads of the Pacific" Free Rides in
New Ford Auto mobiles.
12:00-7:00—GEMSTONE CHAPEL — General Exhibits
Building. Lecture each hour on "Gemstones of the
Bible" and "Milan Cathedral" by Dr. Roland Butler.
12:30 —FEDERAL HOUSING BUILDING
Little Theatre. Sound Motion Pictures: "Twenty Million
Years"; "Fish From Hell."
1:00-8:00—PALACE OF INTERNATIONAL ART.
Special Lecture on "The Liberty Bell Wishing
"Rug." By Thomas H. Kullajian (Each Hour).
1:00-7:00—PALACE OF EDUCATION.
Walk Talks—by well-informed Guides (Each Hour).
1:30 —CCC "CAMP SAN DIEGO."
Forest Fire Fighting Demonstration.
1:30-2:30—ORGAN AMPHITHEATRE
Midland College A Cappella Choir of Fremont, Nebraska, Oscar
Lyden, dir.

Continued on Next Column

FREE -- DEMONSTRATION -- FREE
MINITMAID
MAGIC COOKER

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in one utensil over one burner
Saves Time—Money—Food—Flavor—Fuel—Effort
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SAN DIEGO'S NEWEST FORD DEALER
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Away **FREE** other July
At 10:30 p. m. on the Midway • Free Tickets for drawing obtained at Exposition Box Offices
and on all Street Cars and Buses

Cafe Casa del Rey Moro

in the House of Hospitality

*Dine in the luxurious surroundings
of the famous
"Gardens of the Moorish Kings"*

Management, JOHN H. GAGE

(Continued)

2:00-2:45—MARCH of TRANSPORTION Bldg. Patio
Concert by Old Pueblo Orchestra from Tucson, Arizona.
2:00-2:30—FEDERAL HOUSING BUILDING
"Singing Towers."
2:00 —ATHLETIC FIELD
Coronado National Horse Show Matinee.
2:00 —FEDERAL HOUSING BUILDING
Little Theatre. Sound Motion Pictures: "Twenty Million
Years"; "Fish From Hell."
2:30 and 4:00—REAR OF MARCH OF TRANSPORTA-
TION BLDG.—"Life Saving Drill Exhibition," with
Bireches Busby, by U. S. Coast Guard.
2:30 —PALACE OF ENTERTAINMENT
Orange County Band.
2:45 and 6:45—CHRISTIAN SCIENCE MONITOR Bldg.
"The Monitor Views the News."
3:00 —PALACE OF SCIENCE OF MAN
"Walk Talks"—Conducted by well-informed Guides.

(Continued on Page 3)

THE BEACON BOOK SHOP

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Alpha the Robot THE SCIENTIFIC WONDER

• FREE Lecture and View in Robot Theatre

Exhibited here once again by
Permission of Washington.
12:00 a.m.-10:00 p.m. Hall of Medical Science

(Program Continued)

3:00-4:00—FORD MUSIC BOWL
Sacatone 40-Voice Pima Indian Choir, representing Casa
Grande, Arizona.
3:30 —FEDERAL HOUSING BUILDING
Little Theatre. Sound Motion Pictures: "Twenty Million
Years"; "Fish From Hell."
4:00-5:00—ORGAN AMPHITHEATRE
Concert by Yuma Indian Band.
5:00 —PALACE OF ELECTRICITY.
"Visions Into the Realm of the Unknown." A startling
demonstration of electrical phenomena by Kenneth
Strickland, the electrical wizard.
5:00 —FEDERAL HOUSING BUILDING
Little Theatre. Sound Motion Pictures: "Twenty Million
Years"; "Fish From Hell."
5:00 —PLAZA DEL PACIFICO.
Retreat Ceremony—by 30th U. S. Infantry.
5:30-6:30—ORGAN AMPHITHEATRE
Sunset Organ Recital by Royal A. Brown.
6:00—PALSTAFF TAVERN. Dine with Queen Elizabeth.
6:30-7:15—FORD MUSIC BOWL
Concert by Old Pueblo Orchestra from Tucson, Arizona.
Continued on next column

Visit - RAMONA'S MARRIAGE PLACE

The Most Beautiful and Romantic Spot in California
OLD TOWN SAN DIEGO
WHERE CALIFORNIA BEGAN
Open Daily 8:00 a.m. to 6 p.m.
Take Bus "A" from 3rd and Broadway

(Program Continued)

6:30 —FEDERAL HOUSING BUILDING
Little Theatre. Sound Motion Pic-
tures: "Twenty Million Years"; "Fish From Hell."
7:00 —PALACE OF ELECTRICITY
"Visions Into the Realm of the Unknown." A startling
demonstration of electrical phenomena by Kenneth
Strickland, the electrical wizard.
7:00 —ORGAN AMPHITHEATRE
Concert by MEXICAN TIPICA POLICE ORCHESTRA with
Singers and Dancers.
7:30-8:00—SPANISH VILLAGE
Concert by Yuma Indian Band.
8:00-10:00—FORD MUSIC BOWL
Concert by San Diego Symphony Orchestra under the
direction of Nino Marcelli. This series of concerts is sponsored
by the Ford Motor Company.
8:00 —ATHLETIC FIELD
Coronado National Horse Show.
Special Concert-Interlude by Yuma Indian Band at 8:40 p.m.
8:30-9:30—ORGAN AMPHITHEATRE
Sacatone 40-Voice Pima Indian Choir representing Casa
Grande, Arizona.
9:00 —PALACE OF ELECTRICITY
"Visions Into the Realm of the Unknown." A startling
demonstration of electrical phenomena by Kenneth
Strickland, the electrical wizard.
JOSE ARIAS and his Exposition Troubadours.
Featuring Carmencita and Zahrah.
2:00 —Palace of International Art.
2:30 —Palace of Foods & Beverages
3:00-3:30—Federal Housing Building
5:30 —Avenida de Espana
6:00-6:30—Avenida de Palacios

Outstanding Shows You'll Want To See

Visit - Japanese Tea Garden

► Oriental Dishes—Refreshments
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Open All Day—ECKERTS BAVARIA BEER GARDEN
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Game fishing on the Pacific.
See time schedule in program
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10,000 Mechanical Fireflies—Alcazor Gardens.
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Don't miss the Thomas A. Edison inventions exhibit.
Ask to see the unusual Mercury Vapor lamps in
action.

Get the latest information about Air Conditioning.
Enjoy the Magic Electric Garden, the finest ever dis-
played.
Watch the startling demonstration of the new
Garbage Disposal Unit.
Inspect the last word in All-electric Kitchens.
Compare the Old and the New in home appliances.
See how electricity is put to work on the farm.
Learn the story of saving eye strain and promoting
safety.

See these interesting exhibits and many others
PALACE OF ELECTRICITY