

# MUSIC AT THE EXPOSITION

## TODAY'S PROGRAM

### ORGAN AMPHITHEATER

1:30 to 2:30 p.m.

Exposition band, Joseph DeLuca, director. The program:  
 "Arizona March" (Cadman).  
 "Barber of Seville" (Rossini).  
 "At Dawn" (Cadman).  
 "The Heart of Her" (Cadman).  
 "The Serenade" (Herbert).  
 "L'Estudiantina Waltz" (Waldteufel).  
 "Prairie Sketches Suite" (Cadman).  
 "Dawn" (Cadman).  
 "A Legend of the Plains" (Cadman).  
 "Whispers of the Night" (Cadman).  
 "The Builder" (Cadman).  
 "Medieval Pageantry" (DeLuca).

4 to 5 p.m.

Royal A. Brown, organist. Special Cadman day program:  
 Two selections from the Organ Group, Opus 30.  
 "Caprice in G Major."  
 "Legende in F Major."  
 Suite, Opus 54, "Four Idealized Indian Themes":  
 "The Pleasant Moon of Strawberries" (based on two Indian melodies).  
 "From the Land of the Sky-blue Water" (based on an Omaha Indian melody).  
 "The Sadness of the Lodge" (based on an Omaha Indian melody).  
 Marche Fantastique, "The Return of the Braves" (based on two Omaha Indian war songs).  
 Three celebrated melodies:  
 "Love Song," Opus 40.  
 "Music Without Words."  
 "At Dawning."  
 March in C Major.

8 to 9 p.m.

Sixty-third Coast Artillery band, Robert Resta, director; Victor M. Gregory, horn soloist; Asher E. Kulpako, flute soloist. The program:  
 "The Midway" (Alford).  
 "Grand Fantasia" from "Aida" (Verdi).  
 "In a Persian Market" (Ketelbey).  
 Duet for Flute and Horn-Serenade (Titl), played by Musicians Gregory and Kulpako.  
 "Irish Rhapsody" (Pestalozza).  
 "Desert Song" (Romberg).  
 "Territorial March" (Blankenburg).  
 "Star Spangled Banner" (Key).

### FORD BOWL

6:45 to 7:30

Exposition Junior chorus, W. F. Reyer, director; Mrs. W. F. Reyer, accompanist. Special Cadman day program:  
 "Star Spangled Banner" (Key). "The Sons of Men" (Cadman). Junior Exposition chorus, soloist, Meredith Moser.  
 Selected reading, Rosalie Mais.  
 "From the Land of the Sky Blue Water" (Cadman). Walter Wiemeyer, violinist; Norman Johnson, accompanist.  
 "At Dawning" (Cadman). "The World's Prayer" (Cadman). Junior Exposition chorus.  
 "The Minstrel of Capistrano" (Cadman). Norman Johnson, pianist.  
 "Jerusalem" from "Gallia" (Gounod). Junior Exposition chorus, soloist, Eleanor Morrison.  
 "Kamennoi-Ostrow" (Rubenstein). Dorothy Randel and Charles Burch, xylophonists; Charles Shatto, organ, and Mrs. W. F. Reyer, piano.  
 "The Builders" (Cadman). Hugh Morgan, baritone.  
 "The March of the Musketeers" (Primi).  
 "Legend" (Cadman). Charles Shatto, organist.  
 Selections, male quartet.  
 "Glory" (Cadman). Alma Mater. "San Diego High School" (Reyer). Junior Exposition chorus.

8 to 10 p.m.

San Diego Symphony orchestra, Nino Marcell, conductor. The program:  
 "Festal March" (Cadman).  
 "Dark Dancers of the Mardi Gras" (Cadman). Fantasy for orchestra with incidental piano part, Cadman at piano.  
 "The Spring Song of the Robin Woman" from Shanewis, (Cadman). Miss Margaret Messer, soloist.  
 "Thunderbird Suite" (Cadman). "Before the Sunrise." "Night Song." "Nuwana's Love Song." "Wolf Dance." "The Passing of Nuwana."

### INTERMISSION

"Intermezzo" from "Shanewis" (Cadman).  
 Songs with piano (Cadman). soprano aria from Act One "Shanewis." "The Banshee's Song" from "A Witch of Salem." "There Is a Pool in Mayo" from "A Witch of Salem." Miss Margaret Messer, soloist; Cadman at piano.  
 "Trail Pictures" (Cadman). "Cheerful Indian" Oklahoma; "Stars Over the Hills." New Hampshire; "Red Rock Gnomes." Colorado; "The First Snow Fell." Pennsylvania; "Evening in the Ozarks." Arkansas.

### INDIAN VILLAGE

1:30 to 2:30 p.m.

Special Cadman day program:  
 Songs by the Indians.  
 Group of Cadman songs, including "La Fiesta" on two California folk songs. Terese Kremer.  
 Short talk on Indian folk music, illustrated with Indian flute and rattle (Cadman).  
 Group of songs by Grunn, Leurance and Cadman, sung by Tsianina, Indian mezzo soprano, formerly and prominently associated with Cadman.  
 Dances by the Indians.

### HOUSE OF HOSPITALITY AUDITORIUM

2:30 to 3:30 p.m.

Cadman song cycle. "White Enchantment," text by Nellie Richmond Eberhart, sung by Lyric quartet, Augusta Bigham Starkey, soprano; Lois Bonnie Bell, contralto; William Hughes, tenor; Percy

Riker, baritone; Charles Wakefield Cadman at the piano.

3:30 to 5:30 p.m.

Sixty-third Coast Artillery band concert. The program:  
 "My Regiment" (Blankenburg).  
 "Barber of Seville" (Rossini).  
 "Janina" (Drumml).  
 Brass sextette, "Prize Song" (Rohme).  
 Played by Musicians Goldstein, Frishman, Gregory, Johnson, Clark and Allen.  
 Spanish waltz, "Espanita" (Rosey).  
 Romance, "Arabian Nights" (Mildenberg).  
 Selection, "The Student Prince" (Romberg).  
 Descriptive, "Mood Mauve" (Howland).  
 March, "Flying Eagle" (Blankenburg).  
 Finale, "Star Spangled Banner" (Key).

## THURSDAY PROGRAM

### ORGAN AMPHITHEATER

6:45 to 7:30 p.m.

Royal A. Brown, organist. The program:  
 "Southern Cross" (Hawkey).  
 "Gavotte in B Flat Major" (Handel).  
 (Arranged by J. de Sival).  
 "Reconciliation Polka" from the Ballet Music, "Les Millions d'Harlequin" (Drigo).  
 "The Westminster Chimes," from the modern organ suite, "Fantasy Pieces," Opus 54 (Vierne).  
 Suite of four Spanish compositions (Arr. by Royal A. Brown).  
 "Ollos Tapatios."  
 "Estrellita."  
 "Clavellitos."  
 "Espanita Cani." (Crawford).

8 to 8:30 p.m.

Thirtieth Infantry band, Arthur A. Jason, director. The program:  
 "American Patrol" (Meacham).  
 "If I Were King" (Adam).  
 "Gold and Silver Waltz" (Lehar).  
 "Best-Loved Southern Melodies" (Al Hayes).

8 to 8:30 p.m.

"Gate City March" (Weldon).  
 "Over There March" (Lake).  
 "Glory of the Trumpets" (Brockenshire).  
 "Lorraine March" (Ganne).

### FORD BOWL

3 to 4 p.m.

Sixty-third Coast Artillery band, Robert Resta, conductor. The program:  
 March, "Inglesina" (Delle Cese).  
 Overture, "Semiramide" (Rossini).  
 Waltz, "Il Bacio" (Arditi).  
 Saxophone Solo, "Hentonian" (DeLuca).  
 Played by Musician Eli C. Miles.  
 Band arr. by Technical Sergeant Ernest B. Gentile.  
 "Ballet Music" and "Soldier's March" from "William Tell" (Rossini).  
 Pub-Carl Fischer).  
 Dance, "Tarantella" (Holmes).  
 March, "St. MacArthur" (Philippini).  
 Finale, "Star Spangled Banner" (Key).

8 to 10 p.m.

San Diego symphony orchestra, Nino Marcell, conductor; Havrah Hubbard, announcer. German and Scandinavian night. The program:  
 "Symphony in E flat Major" (Mozart).  
 "Adagio." "Allegro." "Menuetto."  
 "Andante con Moto." "Finale."  
 Prelude to third act of "Lohengrin" (Wagner).  
 Chorale, "Nun ruhen alle Waelder" (Isaac-Flandorf).  
 "The Swan of Tuonela" (Sibelius).  
 Overture to "Rienzi" (Wagner).

### INTERMISSION

"Finza's Cave Overture" (Mendelssohn).  
 Nocturne from "Lyric Suite" (Grieg).  
 "Romance in C" (Sibelius).  
 Two Norwegian Dances (Grieg).  
 "Valse Triste" (Sibelius).  
 Symphonic poem, "Finlandia" (Sibelius).  
 "RGB and CBS broadcast, 8 to 8:30 p.m."

### HOUSE OF HOSPITALITY AUDITORIUM

1 to 2 p.m.

Frances Grey, soprano; Graham Edmondson, accompanist. The program:  
 "Song of Praise" (Goublier).  
 "Overtures" (Rashbach).  
 "La Estrallita" (Ponce).  
 Frances Grey.  
 Chorale, "Jesu, Joy of Man's Desiring" (Bach-Bauer).  
 "Eude in F sharp Major" (Arensky).  
 "Onward Over the Steppes" (Schytte).  
 Graham Edmondson.  
 Aria, "In Quelle Trine Morbide" (Puccini).  
 (From opera Manon Lescaut).  
 Tuscan Folk Song, "La Columba" (Arr. by Schindler).  
 "Doubt Not" (Caro Roma).  
 From "Song Cycle of Wandering One." Frances Grey.

7:30 to 8:30 p.m.

Minnesota Bible University Choral club. The program:  
 "Praise the Lord, Oh Jerusalem" (Mauder).  
 "Spirit Flower" (Campbell-Tinton).  
 "Funiculi Funicula" (Luigi Denza).  
 "The Old Rugged Cross" (Bernard).  
 M.B.U. Choral club.  
 "The Musical Trust."

"Excerpts from Pinafore" (Gilbert and Sullivan).

"Fair Lord Jesus" (old 12th century hymn).  
 Male quartet, Justin Oudal, Kenneth Carley, Robert Johnson, Don McCall.  
 "The Galway Piper" (Irish air).  
 "Dear Land of Home" (Sibelius).  
 "Come You Here, Laddie."  
 "Joy" (Cadman).  
 M.B.U. Choral club.  
 "Medley from the South" (Pike).  
 "The Glory Train" (Unknown).  
 "The Old Time Religion" (unknown).  
 M.B.U. Choral club.  
 "Sal On" (Gabriel).  
 "Wonderful Peace" (Cooper).

# Official Program

## For Today and Thursday

## At the San Diego

# EXPOSITION

## TODAY'S PROGRAM

### ARMY DAY

### CHARLES WAKEFIELD CADMAN DAY

4:00 p.m.—House of Hospitality auditorium, illustrated lecture.  
 4:00 p.m.—Organ amphitheater, Royal Brown at organ.  
 5:00 p.m.—Plaza del Pacifico, retreat.  
 5:30 p.m.—Ford bowl, Walter Flandorf at organ.  
 6:45 p.m.—Palisades, Firestone singing color fountains.  
 6:45 p.m.—Ford bowl, Exposition Junior chorus.  
 7:00 p.m.—Ford Building patio, South Americans.  
 8:00 p.m.—Ford bowl, San Diego Symphony orchestra.  
 8:00 p.m.—Organ amphitheater, 63rd Coast Artillery band concert.  
 9:15 p.m.—Organ amphitheater, movies sponsored by Ford Motor Co.

Jose Arias and troubadours: 3:00-3:45 p.m., Art mart, Court of Honor; 3:45-4:15 p.m., Hospitality patio; 4:15-5:00 p.m., strolling; 7:00-7:30 p.m., lagoon at plaza; 7:30-9:00 p.m., Spanish village.  
 Carlos Aranda and troubadours: 5:00-6:00 p.m., Model-town; 6:00-7:00 p.m., Spanish village; 8:00-9:00 p.m., Travel and Transportation and Electric buildings; 9:00-10:00 p.m., strolling.

## THURSDAY PROGRAM

### ARMY DAY

### FORD DAY

10:30 a.m.—Parade, Exposition band and Ford Co. employees.  
 12:00 noon—Ford bowl, Walter Flandorf at organ.  
 1:00 p.m.—House of Hospitality auditorium, Frances Grey, soprano; Graham Edmondson, accompanist.  
 2:00 p.m.—Camp George H. Derby, public inspection.  
 2:45 p.m.—Organ amphitheater, Harvey Urban orchestra.  
 3:00 p.m.—Ford Building patio, South Americans.  
 3:00 p.m.—Ford bowl, 63rd Coast Artillery band.  
 3:50 p.m.—Organ amphitheater, joint anti-aircraft demonstration.  
 4:00 p.m.—House of Hospitality auditorium, illustrated lecture.  
 5:00 p.m.—Plaza del Pacifico, retreat.  
 5:30 p.m.—Ford bowl, Walter Flandorf at organ.  
 6:45 p.m.—Palisades, Firestone singing color fountains.  
 6:45 p.m.—Organ amphitheater, Royal A. Brown at organ.  
 7:00 p.m.—Ford Building patio, South Americans.  
 7:30 p.m.—House of Hospitality auditorium, Minnesota Bible University Choral club program.

8:00 p.m.—Ford bowl, San Diego Symphony orchestra.  
 8:00 p.m.—Midway, north end, free boxing and wrestling bouts.  
 8:00 p.m.—Organ amphitheater, 30th Infantry band.  
 8:30 p.m.—Organ amphitheater, Army day program.  
 8:45 p.m.—9:15 p.m.—Organ amphitheater, joint anti-aircraft demonstration explanations: Major McChrystal.  
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Exposition music programs in detail on Page 1-B.

Exposition attendance yesterday ..... 20,008

Exposition attendance to date ..... 2,987,478



# Music at the Exposition

## TODAY'S PROGRAM ORGAN AMPHITHEATER

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Royal A. Brown, organist. The program:  
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"Gavotte in B Flat Major" (Handel).  
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"The Westminster Chimes" from the modern organ suite, "Fantasy Pieces," Opus 54 (Vierne).  
Suite of four Spanish compositions (Arr. by Royal A. Brown).  
"Oros Tapatios."  
"Estrellita."  
"Clavellitos."  
"Español Cani."  
"Organ Toccata in F Major" (Crawford).  
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"If I Were King" (Adam).  
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Saxophone Solo, "Hentonian" (DeLuca).  
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Nocturne from "Lyric Suite" (Grieg).  
"Romance in C" (Sibelius).  
Two Norwegian Dances (Grieg).  
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"Doubt Not" (Caro Roma).  
From "Song Cycle of Wandering One," Frances Grey.  
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Minnesota Bible University Choral club. The program:  
"Praise the Lord, Oh Jerusalem" (Maunder).  
"Spirit Flower" (Campbell-Tipton).  
"Puniculi Punicula" (Luigi Denza).  
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M.B.U. Choral club.  
"The Musical Trust."  
"Excerpts from Pinafore" (Gilbert and Sullivan).  
"Fair Lord Jesus" (old 12th century hymn).  
Male quartet, Justin Oudal, Kenneth Carley, Robert Johnson, Don McCall.  
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"Medley from the South" (Pike).  
"The Glory Train" (Unknown).  
"The Old Time Religion" (unknown).  
M.B.U. Choral club.  
"Sail On" (Gabriel).  
"Wonderful Peace" (Cooper).  
FRIDAY PROGRAM

ORGAN AMPHITHEATER

6 to 7 p.m.  
Exposition band, Joseph DeLuca, director. The program:  
"Liberty Bell March" (Sousa).  
"Der Frelschutz Overture" (Weber).  
"Wedding of the Rose" (Jessel).  
"Gems of Stephen Foster" (Tobani).  
"Española Waltz" (Waldteufel).  
"Peer Gynt Suite No. 1" (Grieg).  
"Down on the Farm" (Guentzel).  
"University of Arizona March" (DeLuca).  
4 to 5:30 p.m.

British Empire day, William Woodall, master of ceremonies; Thomas Hislop, chairman. The program:  
"Star Spangled Banner"—Merkley's Musical Maids, W. P. Reeves, director.  
"God Save the King"—W. P. Reeves, director.  
Invocation—Rev. Charles L. Barnes.  
Greetings to Exposition from the committee—Thomas Hislop, chairman.  
Introduction of Frank Dragan—Thomas Hislop.  
Welcome to the Exposition—Frank Dragan.  
Introduction of Frank G. Belcher—Frank Dragan.  
Speech of welcome—Frank G. Belcher.  
Introduction of Mayor Benbough—Thomas Hislop.

Speech of welcome—Mayor Benbough.  
Introduction of William Woodall—Thomas Hislop.  
March—Merkley's Musical Maids.  
Vocal solo, "Invictus" (Bruno Huhn)—Peter Cookson; Mrs. D'Beauvriere, accompanist.  
Acrobatic Dance solo—Marian Squier; Rhoda Rickenberg, accompanist.  
Character solo—"Callie Herrin" (Lady Naine-Jean Snow; Mae Mullin, accompanist).  
Selection—Merkley's Musical Maids.  
Vocal solo—"Ode of a Summer Smile" (Welsh)—Billy Hughes; Velma Scott, accompanist.  
Vocal solo—"Alice Blue Gown" (McCarthy)—Irene Hall; Rhoda Rickenberg, accompanist.  
Songs of Canada—Three tones—Mrs. D. D. Nauman, accompanist.  
Dance solo—Marian Squier; Rhoda Rickenberg, accompanist.  
Selection—Merkley's Musical Maids.  
Vocal solo—"Sweet Darlings" (Kahn, Sothart)—Irene Hall; Rhoda Rickenberg, accompanist.  
Vocal solo—"The Dove" (Welsh-Williams)—Billy Hughes; Velma Scott, accompanist.  
Songs of Canada—Three tones; Mrs. D. D. Nauman, accompanist.  
Accordion selections—Leslie Cartledge.  
Selection—Merkley's Musical Maids.  
Vocal Solo—"Land of Hope and Glory" (Sir Edward Elgar)—Peter Cookson; Royal Brown, organ accompanist.  
6:15 to 7 p.m.

Royal A. Brown, organist. The program:  
"Carnival Overture" (Sellers).  
Two selections from the Organ Suite, "The Four Winds" (Rowley):  
(a) "The South Wind."  
(b) "The West Wind."  
Allegretto in E flat Major (Wolstonehouse).  
Scherzo Symphonique, Opus 123, No. 2 (Faulkes).  
The Song of the Breeze" (Meale).  
Operetta selection, "The Pirates of Penzance" (Sullivan).  
Military march, No. 1, in D Major, "Pomp and Circumstance" (Elgar).  
7:30 to 8:30 p.m.

British Empire day program:  
Introduction of Thomas Hislop, chairman—William Woodall.  
Introduction of Eleanor Dawn Webster, supreme president American Order Daughters of St. George—Thomas Hislop.  
"Barren Rocks O'Aden"—MacKenzie Highlanders, Geo. Duncan, pipe band.  
Dance, "Highland Fling"—Betty Wilson; Geo. Duncan, accompanist.  
"Bonnets O'Bonnie Dundee," Glendarruel Highlanders—Geo. Duncan pipe band.  
Dance, "Sheann Triubhas"—Ella Sage; Norman Rallich, accompanist.  
"Hauks O' Cromdale"—Geo. Duncan pipe band.  
Dance, Sword Dance—Betty Grant; Geo. Duncan, accompanist.

"Blue Bonnets"—Geo. Duncan pipe band.  
Dance, "Reel O'Tulloch"—Betty Wilson, Dorothy Duncan, Ella Sage, Betty Grant; Geo. Duncan and N. Raleigh, accompanist.  
"Farewell to Gibraltar," Highland Fling—Pipe band; Betty Grant, Dorothy Duncan, Betty Wilson, Ella Sage.  
Pipe and Drum selections—Canadian Legion band, J. Harrington, director.  
"Believe Me if All Those Endearing Young Charms"—Londonderry Trio, C. H. Breach, Alene Benner, George Wheeler.  
Vocal solo, "My Little Collection"—George E. Masters; Don Smith, T. Morley Harvey, accompanist.  
"Strains of Killarney" (Robert Becker)—Londonderry Trio.  
"Till Take You Home Again, Kathleen" (Westendorf)—Maureen McLaughlin; T. Morley Harvey, accompanist.  
Dramatic Poem, "The Litan of Donegal"—Maureen McLaughlin.  
Vocal solo, "My Moville Village Green"—Maureen McLaughlin; Don Smith, T. Morley Harvey, accompanist.  
8 to 10 p.m.

Sixty-third Coast Artillery band, Robert Resta, conductor; William Goldstein, cornet soloist. The program:  
March, "My Congratulations" (Blankenburg).  
Overture, "William Tell" (Rossini).  
"Hungarian Dance No. 6" (Brahms).  
Cornet solo, "Glen Island" (Short)—William Goldstein.  
"Bolero" (Ravel).  
"Modern Rhapsody" (Colby).  
March, "Fest Jubel" (Blankenburg).  
Finale, "Star Spangled Banner" (Key).  
HOUSE OF HOSPITALITY AUDITORIUM

6 to 7 p.m.  
Exposition band. Afternoon program repeated.

2:30 to 3:30 p.m.  
Minnesota Bible University Choral club, Floyd Jones, director; Lucille Pearson, Chloetilde Rumsey, Kenneth Carley, Justin Oudal, Robert Johnson, Don McCall, Frances Marshall, Naomi Duemke, soloists. The program:  
"Unfold Ye Portals," Redemption (Gounod).  
"The King of Love My Shepherd Is" (Shelley).  
"Wonderful Grace of Jesus" (Lillenas)—M. B. U. Choral club.  
"The Musical Trust" (Hadley).  
"Kyrie at Sea" (Durrner)—The Musical Trust Quartet.  
"Courage" (Huhn).  
"Puniculi-Punicula" (Denza).  
"Greetings to Spring" (Strauss)—Minnesota Bible University Choral club.  
"Faith, Hope and Love" (Shelley).  
"Children of the Moon" (Warren)—The Temple Trio.  
Musical Saw solo, "Ivory Palaces" (Barraclough)—Wallace Billman.  
Negro Spiritual, "It's Me O Lord" (arranged by Noble Cain).  
"I Ain't Gwine Study Wa' No Mo'" (Traditional).  
"I Need Thee Every Hour" (Lowry)—Minnesota Bible University Choral Club.

# CADMAN TO BE MADE CHIEF



Charles Wakefield Cadman, world famous composer-pianist, will be made an Indian chief this afternoon at the Exposition Indian village after his talk on Indian folk lore and Indian songs. He is shown above smoking the peace pipe which once was used by Chief Sitting Bull while Chief Shooting Star looks on. Chief Shooting Star will officiate at the afternoon ceremonies.

## Official Program For Today and Friday At the San Diego EXPOSITION

### TODAY'S PROGRAM

#### ARMY DAY

#### FORD DAY

4:00 p.m.—House of Hospitality auditorium, illustrated lecture.  
5:00 p.m.—Plaza del Pacifico, retreat.  
5:30 p.m.—Ford bowl, Walter Flandorf at organ.  
6:45 p.m.—Palisades, Firestone singing color fountains.  
6:45 p.m.—Organ amphitheater, Royal A. Brown at organ.  
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8:30 p.m.—Organ amphitheater, Army day program.  
8:45 p.m.—9:15 p.m.—Organ amphitheater, joint anti-aircraft demonstration explanations: Major McChrystal.  
9:30 p.m.—Organ amphitheater, movies sponsored by Ford Motor Co.

### FRIDAY PROGRAM

#### ARMY DAY

#### NEW MEXICO DAY

#### NATIONAL FUNERAL DIRECTORS' DAY

#### FORD DAY

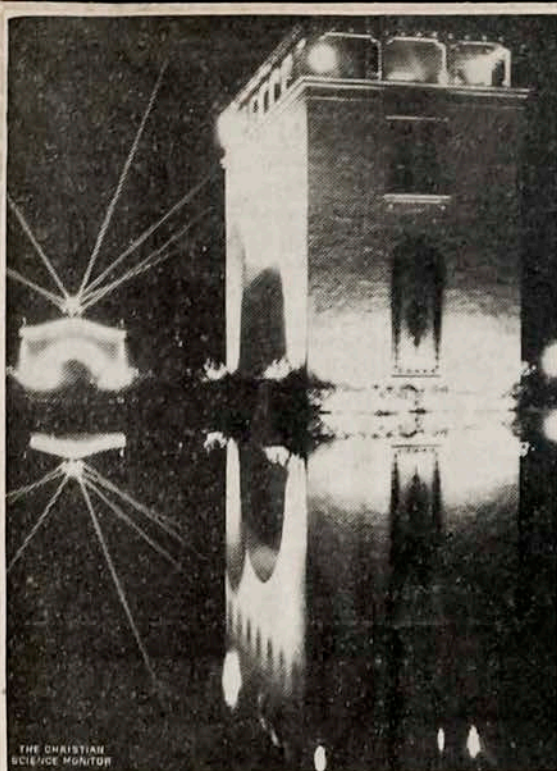
#### BRITISH EMPIRE DAY

11:00 a.m.—Palace of Fine Arts, lecture by Katharine M. Kahle.  
12 noon—Ford bowl, Walter Flandorf at organ.  
1:00 p.m.—Organ amphitheater, Exposition band.  
1:45 p.m.—Drill field, demonstration anti-aircraft weapons.  
2:00 p.m.—Camp George H. Derby, public inspection.  
2:15 p.m.—Parade, Exposition band.  
2:30 p.m.—House of Hospitality auditorium, Minnesota Bible University Choral club program.  
2:45 p.m.—Organ amphitheater, Army day program.  
3:00 p.m.—Ford building patio, South Americans.  
3:45 p.m.—Parade, British Empire members.  
4:00 p.m.—Organ amphitheater, British Empire day program.  
5:00 p.m.—Plaza del Pacifico, retreat.  
5:30 p.m.—Ford bowl, Walter Flandorf at the organ.  
6:00 p.m.—House of Hospitality auditorium, Exposition band.  
6:15 p.m.—Organ amphitheater, Royal Brown at organ.  
6:45 p.m.—Palisades, Firestone singing color fountains.  
7:00 p.m.—Ford building patio, South Americans.  
7:00 p.m.—Midway, display of anti-aircraft weapons and armored scout car.  
7:30 p.m.—Organ amphitheater, British Empire day program.  
8:00 p.m.—Ford bowl, San Diego Symphony orchestra.  
9:00 p.m.—Organ amphitheater, 63d Coast Artillery band.  
10:15 p.m.—Organ amphitheater, movies sponsored by Ford Motor company.

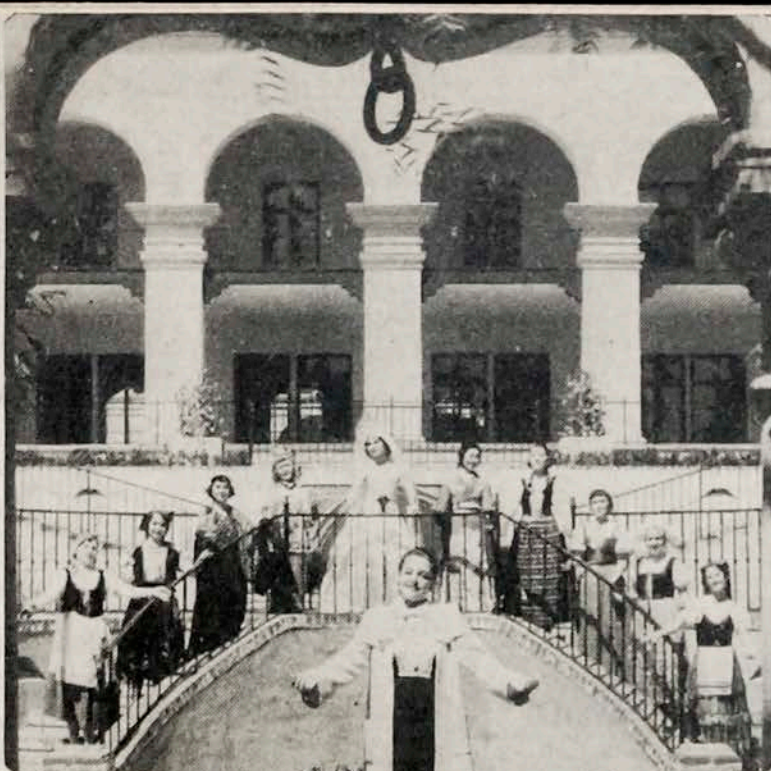
Exposition music programs in detail on Page 5-A.

Exposition attendance yesterday ..... 25,226

Exposition attendance to date ..... 3,012,704



Arch of Future and Organ by Night



House of Hospitality



California Tower, Avenue of Palaces

*Electric impulse from the White House flashes across the continent to throw switch at California Pacific International Exposition — Lights up exposition grounds—Fair will continue to Sept. 9*

Special to The Christian Science Monitor

SAN DIEGO, Calif., Feb. 13—When President Roosevelt pressed a golden telegraph key in the White House on Lincoln's birthday, an electric impulse darted across the nation to throw the switch and officially open the 1936 California Pacific International Exposition. It is scheduled to close Sept. 9.

The nation's Chief Executive opened the 1936 world's fair at exactly 7 p. m. Pacific standard time. At his signal, the spectacular mobile lighting system flashed on, flooding the 600-acre exposition grounds with slowly-changing hues of light. Specially designed dimmers, controlled by 670 miles of intricate wiring, "painted" every tree, building, garden and pool with gently-shifting rays of multi-colored lights. Façades of white Spanish colonial palaces, hidden at the 1935 season, were turned into Maxfield Parrish pictures by concealed spot lights.

**New Type Midway**

The new type amusement zone, which attempts for the first time in exposition annals, to combine beauty of landscaping, architecture and lighting with the carnival spirit, was dedicated with a fireworks display.

Gates of the exposition grounds were thrown open during the early afternoon when a pageant was held at the Plaza del Pacifico, the high light of which was the reigning of 4½-year-old Jacqueline Marie Harbarger. The curly-haired youngster introduced Frank G. Belcher, president who made a speech of welcome, Josephus Daniels, Ambassador to Mexico and personal representative of President Roosevelt, and Gov. Frank Merriam of California made short addresses. A pageant featuring 500 girls attired in the costumes representative of the nations represented at the House of Pacific Relations, was held in the plaza.

**Will Find a New Show**

The visitor to the 1936 California Pacific International Exposition will find virtually a new show in comparison to the one held last year. Landscaping, all exhibit palaces, the amusement zone and lighting effects have been completely changed since Nov. 11, when the first season closed.

Chief among the new buildings is the Palace of Transportation, formerly the Ford building. In this \$2,000,000 circular structure the history of transportation from the days of the ox cart to the streamlined train will be depicted. Relics from Henry Ford's Dearborn museum will form the centerpiece of the various exhibits of railways, steamship and air-line companies.

The gondola of the famous stratosphere, Explorer II, which last November soared to a height of 72,395 feet, will be on display in the Palace of Transportation.

**The Conquest of Distance**

On the walls of the building, a group of murals covering more than 15,000 square feet will carry out the theme of man's conquest of distance. Another relic of early transportation days will be the C. P. Huntington, a Southern Pacific locomotive, which was brought to California around Cape Horn to San Francisco in 1864 before there was a railroad in this State.

Leading symphony orchestras again will be brought to the Ford Bowl, adjoining the Palace of Transportation, in addition to bands, choruses and other musical aggregations.

Another building which has been built from "the ground up," according to exposition officials, is the Palace of Better Housing, which has for its chief attraction the specially built \$150,000 FHA home show with its 12 talking and singing towers.

**The Uses of Electricity**

Every type of household, factory and store appliance powered by electricity will be displayed in the Palace of Electricity, where latest inventions and developments in the electrical world will be shown. Departmental functions of both the state and federal governments again will be shown in the California State building and the federal buildings in the Palisades area. The city of San Francisco in miniature and the \$170,000,000 Central Valley water project diorama will be two chief attractions in the California State building.

The attractive Spanish-type Christian Science Monitor building also is being re-opened with J. Marshall Hall as manager. In one of the large rooms will be all the writings of Mary Baker Eddy, Discoverer and Founder of Christian Science, while in an adjoining chamber will be exhibits showing the international scope of The Christian Science Monitor, with a copy of the first issue.

**Arts of All Nations**

Another new building at the San Diego world's fair will be the Palace of International Art which will house exhibits representing the decorative arts of many nations. Chinese arts will be shown in a Chinese pagoda and contrasted with a display of American costume jewelry. In a Mexican patio, the whole range of decorative arts from the southern republic will be shown, while other exhibits will feature French and Belgian rugs, tapestries, velours, etc. An Indian silversmith will show exposition visitors the art of fashioning jewelry.

Other buildings at the 1936 exposition will include Palace of Entertainment; the Palace of Education; the Standard Oil National Parks Tower; the Palace of Foods and Beverages and the General Exhibits building.

**Fun for the Children**

The younger generation will find at the exposition, Enchanted Land, a playground in which they will meet all the characters of the fairy tales. Here is the gingerbread house, candy tavern, old woman who lived in the shoe, a miniature railway which runs through a rock candy mountain, a dude ranch with ponies, a miniature Ferris wheel, merry-go-round and "Bugville."

Among the chief concessions at the exposition will be the Globe Players, who present Shakespeare in tabloid; Hix's Strange As It Seems; Singer Midget Circus; Days of '49 Stockade, and others.

**Balboa Park Transformed**

The exposition management has spent several thousand dollars in transforming the landscaping scheme of Balboa Park. The Plaza de America, for example, has been changed from a formal garden into a semi-tropical area, lined with palm trees. Here is the Rainbow Fountain, which shows a rainbow on the brightest day.

A feature of the night-lighting system is Vale of Fireflies in Alcazar Garden which has 2500 artificial fireflies sparkling in the tree tops.



SAN DIEGO FAIR REOPENS. Jacqueline Marie Harbarger, 4½, queen of the California International Exposition at San Diego, Cal., shown with the huge key that unlocked the gates of the fair yesterday. The exposition will run now for a season of 211 days and is expected to attract 6,000,000 visitors. (Oregonian-AP photo.)

## California Has Its 'Village'



Looking Through North Entrance

Section of Spanish Village in San Diego Exposition Grounds Which Has Been Transformed Into an Art Colony

## Art Center Rises From San Diego Fair

Special to The Christian Science Monitor

SAN DIEGO, Calif.—The Spanish Village, relic of the San Diego Exposition, has been turned over by the city of San Diego to a group of artists, headed by Sherman Trease, who announces the village henceforth will be known as the Spanish Art Center.

This means the beautiful buildings of Spanish architecture are to become a village of artists whose work covers practically every branch of the arts.

Among well-known groups who will have studios in the Spanish Art Center are the Contemporary Artists of San Diego, comprising nine or 10 of the most famous in their field; Los Suremos Art Center, which is moving in from Old Town, and the San Diego Art Guild.

Alden Gerde's Marionettes, which have achieved considerable fame in central and western portions of the United States, are to occupy a theater where the marionette art may be presented in suitable surroundings.

The original idea of the Spanish Village was to reproduce a quaint bit of Old World atmosphere, carrying out every detail so perfectly that visitors to the San Diego Exposition would, upon entering the broad, crooked, cobbled street, be transformed immediately in feeling to a village in Spain. This was admirably done as was proved by the thousands who wandered through its quaint shops and dined in cool patios listening to wandering Spanish street singers as they strummed guitars and sang songs.

*Is a thing of beauty as well as a rollicking festival of fun, with light playing a far more important part than ever. Tripper from the North flies down for a few hours' visit and has the time of his life.*

### By Courtland Holdom

Staff Correspondent of  
The Christian Science Monitor

SAN DIEGO, Calif., Oct. 2.—A fair that is faryland, a rollicking festival of fun, beauty and knowledge—such is America's Exposition at San Diego, where President Roosevelt is a visitor.

When it opened last May, it was officially titled the California Pacific International Exposition, but the shorter name has proved more popular, and seems to fit it more convincingly.

"America's Fair" might be a still better name. Without in any way minimizing its kaleidoscopic aspects, San Diego's Great Show may be said, like a seven-ring circus, to be at least comprehensible. In a relatively brief, if intensive, visit, one may feel he has hit all its important high spots, and depart with the satisfying illusion he possesses authoritative knowledge of the fair, even though in his heart he knows he would like nothing better than the opportunity to revisit it at leisure.

#### Doing Fair as a Tripper

Of all people, this correspondent must be least critical in reporting his impressions of a fleeting visit to America's Exposition. Aside from the glorious compendium of wonders contained in the Greys Harbor County Fair, which he covered as a cub reporter on a small daily in the backwoods of Washington he had never seen anything more exposition-like than the perennial blossomings at Shepherd's Bush and Hampton Court when he landed at Lindbergh Field the other day to cover San Diego's offering in just 21 hours, elapsed time.

To such an uncritical visitor, several things about the fair stand out sharply. First, the skill and good taste with which the lily of Balboa Park's natural loveliness has been gilded; second, the amazing show which the little city of San Diego has put on with so short a time for preparation and so little outside aid; third, the hilarity and good

humor with which "attractions" for the whole gamut of human thought have been blended upon those 300 fabled acres, and, finally, the solid worth of many of the exhibitions.

#### It Gilded the Lily

San Diego has added to the natural beauty of its setting by the art of theatrical lighting which Hollywood has developed. Balboa Park is lovely by day; at night it shines with an unearthly, shimmering glory. Light has been used not to flood, but to paint.

There are no less than 30 shades of light employed, and the depth of enchantment which the fair conjures is nowhere more apparent than in this: that one soon comes to regard a graceful bough of eucalyptus swaying overhead in a sea of orange luminosity, beside a sister clump in delicate amethyst, as right enough, and in no way strange.

The delicate tracery of foliage standing in silhouette against a glowing, moonlit wall—of 20,000 watts, perhaps—can be comprehended by anyone, but only an initiate of San Diego can tell you that it seems wholly in order to stand beside a great lily pond at America's Exposition, just a few miles north of the Mexican border, surrounded by more than 1000 species of flowers, shrubs and trees, with artificial fireflies blinking in near-by dusk canyons, and watch the reflection of a man-made aurora borealis sweeping the sky above him!

#### Much Done in Little Time

It is amazing in the midst of all this incredible witchery, to hear that two years ago the suggestion that San Diego have a fair was first put forward, and that actual work on the project was not started until 12 months later. Even discounting the vast energy of the citizens, in attracting exhibitors, in financing the show, in inviting the world, there was much to be done to the park itself.

The gusto with which San Diego turned to its task seems well illustrated by the fact that citizens have even loaned their most prized and beautiful trees to the fair: they were dug, boxed, transported, planted at propitious fair sites, and assurance given they will later be unearthed and restored to their owners. To so determined and public-spirited a community, little can be impossible.

#### Remains an American Show

Despite its exotic atmosphere, San Diego's fair remains intrinsically an American show, with an international flavor. There are not many other nations exhibiting, since lack

of time precluded those dignified approaches to governments which are essential to gain their co-operation. But there is more than enough from beyond American boundaries to keep the visitor busy many days.

An exotic, notably Spanish, flavor has been infused by architecture and names at the fair. Many of the buildings are Spanish colonial or Renaissance, while others are Mayan and Pueblo.

The sights of the Midway and Gold Gulch are intended to appeal to every shade of taste, and if one wanders into some aggregation of freaks and monstrosities, he at least does so with foreknowledge of what to expect.

#### Ford Dominates the Fair

Among the exhibitions of solid value, there is little evidence to challenge the claim that Henry Ford dominates the show. His building—greatest of the exposition and yet one of the few of consequence not termed a "palace"—contains enough to keep the visitor gaping for a week. Parts for automobiles are fabricated by intricate factory processes in a great, airy, noisy gallery.

Multitudinous exhibitions teach virtually the entire history and technical status of automobile manufacture. In addition, down a hillside the Ford Company has built reproductions of 14 famous highways around the Pacific, over which visitors are driven.

The Ford Bowl, in which 12 weeks of symphony programs have been given by orchestras from the coast's chief centers, is one of the major attractions of the fair.

#### Singing Fountains Play

Before the Ford building, the Firestone Singing Fountains play each night. In the Standard Oil "Temple of the Sun," views of the national parks are shown by mysterious "illusion," in which living actors appear to dissolve with a changing scene in three dimensions, as though they were part of a movie.

The Christian Science Monitor Building, near the Court of Pacific Relations and beside the Press Building, is beautiful architecturally, and presents graphic evidence of the worldwide scope of this newspaper. Familiar departments are represented with special exhibitions, while a mural depicting "The March of the Nations" leads up a double stairway to a cheery, comfortable reading room, where the works of Mary Baker Eddy, Discoverer and Founder of Christian Science, are available.

#### Proves Profitable Venture

The several million visitors—who have put the fair well into black ink—have given their greatest patronage to the Midget Farm, where hill-putian workers tend tiny fields, yielding undersized crops, and where a miniature cow wanders beside a knee-high orchard of bearing fruit trees. But the second choice of the entire "gate" is the Globe Theater, where a group of skilled players give six tabloid performances of Shakespeare's plays each day.

To this visitor, there was nothing at the fair quite so alluring as this little center where Elizabethan life has been reconstructed. There are thrills aplenty, it is true, in the exhibitions of achievement in natural science—in watching the robot respond to spoken commands, in talking with a friend over the television phone, and seeing his every expression as he talks, in learning of "scrambled speech" and hearing it unscrambled.

#### But Queen Bess Is Better

But how much greater a thrill to see Good Queen Bess in the flesh, tall, angular, loud and good-natured, eating at the Falstaff Tavern, making comments upon the skill of Morris dancers on the village green, and even joining with them in the dance!

After being served Shropshire mutton chops by Falstaff himself, to sit in the wooden O which is the old Globe, built as nearly as records will permit just as it was when the Bard of Avon worked as a dramatist and actor in London, and see "A Midsummer Night's Dream" rolled off with the suavity and speed of a cinema—as it was done in Elizabeth's day—what at any fair could be more satisfying?

#### Famous Gardens Reproduced

It is hopeless to attempt descriptions of the "palaces," dedicated to science, natural history, fine arts, better housing, travel, transportation, water, electricity, foods, education and photography: each is worthy of an article far longer than this brief summary of impressions.

The lovely reproductions of famous Old World gardens; the magic of houses modernized before one's eyes; the marvelously intelligent Arabian horses of the Days of Saladin; the 150 Indians from 30 tribes, living in a great Indian village; the many fine restaurants; the Federal Building and its intensely interesting exhibits from 20 government departments; the "House of Charm"; the "Motion Picture Hall of Fame": each one will delight the visitor, and give him happy memories for many a day to come.

The story cannot be half told. The only satisfactory way to leave of the fair is for the reader who has not been to San Diego to go there just as quickly as he can, and see for himself. The fair will remain open at least until Nov. 11, Armistice Day.

## SAN DIEGO OPENS EXPOSITION GATES

### Roosevelt Greets Enterprise in Long-Distance Talk

WASHINGTON, May 29 (AP)—President Roosevelt spoke a word of "confidence in our prospects" across the nation tonight by telephone in opening the California Pacific International exposition at San Diego.

In one of his first formal statements since the government uncertainty following the supreme court scrapping of the NRA, Mr. Roosevelt had these lines in his telephone talk:

"What is before you represents progress, steps which have been taken and which led us to this very moment in which we pause to look forward."

#### 25,000 at Opening

"I think that we may well have confidence in our prospects. Government is being animated more and more by a desire for the well-being of the people as a whole."

"A new public conscience is demanding that those engaged in private enterprise in turn be guided by conduct based on good ethics and good morals as well as on thoughts of profit."

Twenty-five thousand persons, some of whom had started their vigil outside the gates at dawn, moved in on the exposition when the gates swung open shortly before noon.

